

NATIONAL QUALITY FORUM ANNUAL CONFERENCE

20
19

ANSWERING THE CALL

Results That Matter in Quality and Value

SUNDAY, MARCH 24 - TUESDAY, MARCH 26, 2019
THE MAYFLOWER HOTEL, WASHINGTON, DC



20 YEARS
1999-2019 CELEBRATING 20 YEARS OF QUALITY



NATIONAL
QUALITY FORUM

TOPICS AND THEMES FOR 2019

Behavioral Health
and Improving
Care for Serious
Mental Illness

Health
Technology,
EHRs and
Registries

Military and
Veterans Health

Health Equity
and Social
Determinants

Healthcare
Innovation at the
State Level

Patient
Engagement,
Shared Decision
Making, Decision
Aids

WHY SPONSOR?

MEET the best in thought-leadership and trend analysis in healthcare quality measurement, improvement, and payment policy

INTERACT with the most diverse group of leaders dedicated to improving the safety and efficiency of our healthcare system

ATTEND the largest and only meeting of its kind

WE LOOK FORWARD TO HAVING YOU JOIN US!

The National Quality Forum leads national collaboration to improve health and healthcare quality through measurement. We work together with key public- and private-sector leaders to establish national priorities and goals to achieve healthcare that is safe, effective, patient-centered, timely, efficient, and equitable. More than 410 NQF Members, including leading hospitals, physician groups and other clinicians, healthcare systems, patient and consumer groups, insurers, employers, and biopharmaceutical and life sciences companies come together each year to learn from each other and from thought leaders in the field.

3 DAYS OF ALL-NEW NETWORKING AND SPECIAL EVENTS

Sunday, March 24 – Tuesday, March 26

Pre-conference Symposium

Expert-level workshop focused on recent advances in measurement science, including, measures prioritization, attribution, clinical registries, and new measures concepts

Member Social

Early arrivals and locals kick-off the networking before the start of the conference

Welcome Reception

Opening day networking reception for all attendees

Eisenberg Awards for Patient Safety

Celebration of those NQF Members exhibiting patient safety and clinical best practice

Next Generation Innovator Abstract Awards

Exploration of NQF Member-submitted abstracts and special innovations

RECENT, NOTABLE SPEAKERS:

Nancy Howell Agee, RN, MN
President and Chief Executive Officer, Carilion Clinic, and Chair, American Hospital Association Board of Trustees

Joseph Antos, PhD
Resident Scholar and Wilson H. Taylor Scholar in Health Care and Retirement Policy, American Enterprise Institute

Senator Bill Cassidy, MD (R-LA)

Richard Carmona, MD, MPH
President, Canyon Ranch Institute Board of Directors; 17th Surgeon General of the United States (2002-2006)

Karen DeSalvo, MD, MPH, MSc
Former Acting Assistant Secretary for Health, U.S. Department of Health and Human Services

David Feinberg, MD, MBA
President and Chief Executive Officer, Geisinger Health System

Admiral Brett Giroir, MD
Assistant Secretary for Health, U.S. Department of Health and Human Services

Kate Goodrich, MD
Director, Center for Clinical Standards and Quality, and CMS Chief Medical Officer, Centers for Medicare & Medicaid Services, member of NQF's Board of Directors

Thomas Lee, MD
Chief Medical Officer, Press Ganey

Chesley Richards, MD, MPH, FACP
Deputy Director for Public Health Scientific Services and Director, Office of Public Health Scientific Services, Centers for Disease Control and Prevention

Marilyn Tavenner
Former President and CEO, America's Health Insurance Plans

Senator Sheldon Whitehouse (D-RI)



SPONSORSHIP LEVELS AND BENEFITS

Contact us today to discuss all of the options that are currently available.
Jonathan Grau jgrau@qualityforum.org 202-783-1300

FLAGSHIP SPONSOR \$75,000 AND ABOVE



The John M. Eisenberg Patient Safety and Quality Awards recognize major achievements by individuals and organizations to improve patient safety and healthcare quality. Launched in 2002, the awards honor the late John M. Eisenberg, MD, MBA, former administrator of the Agency for Healthcare Research and Quality. An impassioned advocate for healthcare quality improvement, Dr. Eisenberg was a founding member of NQF's board of directors.

- Opportunity to provide opening remarks during Awards ceremony
- Unlimited complimentary registration for staff
- 24-hour access to networking room for all three days
- Early engagement in Annual Conference program development
- Three invitations to NQF Stakeholder Leadership Dinner
- Public announcement upon sponsorship commitment and release of Eisenberg Award winners
- Prominent logo recognition on all NQF 2019 Annual Conference promotional materials (i.e., website, event app, mailings)
- Acknowledgements during general session
- Logo placement on signage throughout the meeting
- Pre-meeting participant list (upon request)

PLATINUM SPONSOR \$50,000	GOLD SPONSOR \$35,000	SILVER SPONSOR \$25,000
<ul style="list-style-type: none"> • Direct Sponsorship of exclusive event • Opportunity to provide remarks during exclusive event and conference program • Complimentary registration for up to ten • 24-hour access to networking room for all three days • Early involvement in Annual Conference program development • Two invitations to NQF Stakeholder Leadership Dinner • Complimentary Live Streaming for all those back at the office • Prominent logo recognition on all NQF 2019 Annual Conference promotional materials • Acknowledgements during general session • Logo placement on signage throughout the meeting • Pre-meeting participant list (upon request) 	<ul style="list-style-type: none"> • Direct Sponsorship of networking events • Opportunity to provide remarks during networking event and conference program • Complimentary registration for up to seven • One invitation to NQF Stakeholder Leadership Dinner • Complimentary Live Streaming for all those back at the office • Prominent logo recognition on all NQF 2019 Annual Conference promotional materials • Acknowledgements during general session • Logo placement on signage throughout the meeting • Pre-meeting participant list (upon request) 	<ul style="list-style-type: none"> • Direct Sponsorship of promotional items • Complimentary registration for up to five • One invitation to NQF Stakeholder Leadership Dinner • Complimentary Live Streaming for all those back at the office • Prominent logo recognition on all NQF 2019 Annual Conference promotional materials • Acknowledgements during general session • Logo placement on signage throughout the meeting



GENERAL SPONSOR - \$10,000

- Complimentary registration for three.
- Opportunity to host a 10x10 booth (four available)
- Prominent logo recognition on all NQF 2019 Annual Conference promotional materials
- Acknowledgements during general session
- Logo placement on signage throughout the meeting

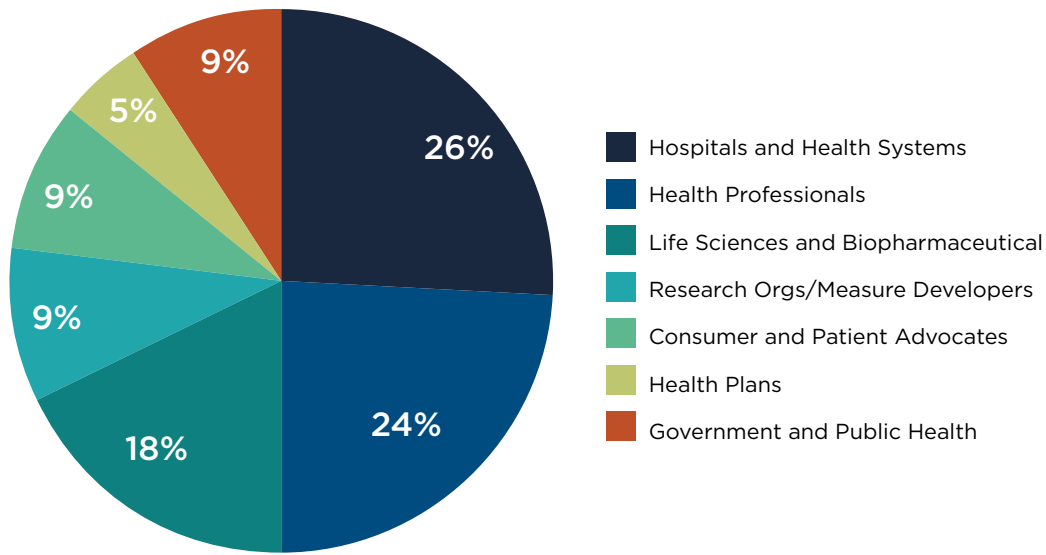
TABLETOP - \$5,000

- Opportunity to host a table top setup during the meeting
- Special logo recognition on all NQF 2019 Annual Conference promotional materials
- Acknowledgements during general session
- Logo placement on signage throughout the meeting

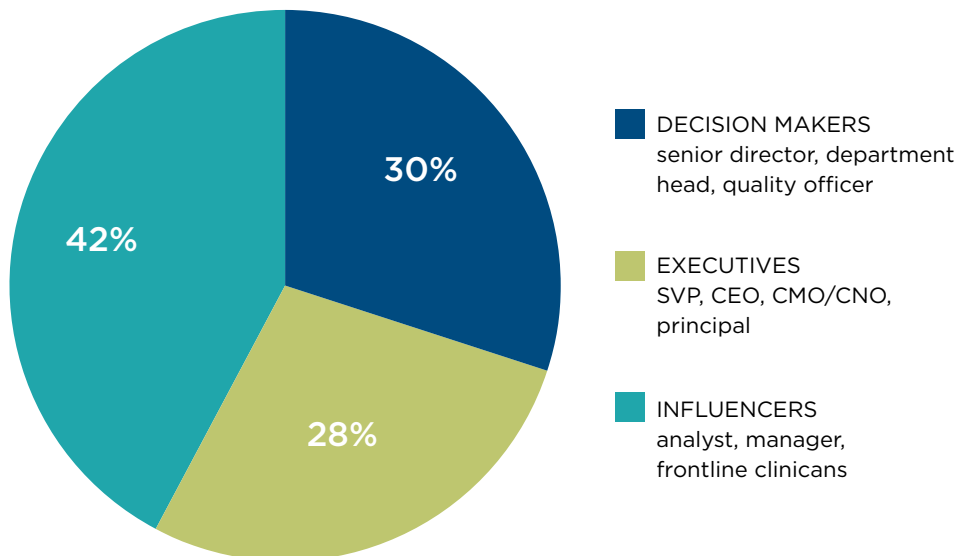
NQF ANNUAL CONFERENCE STATS

WHO ATTENDS?

A Diverse Audience



An Important Audience



WHY DO THEY ATTEND?



“To stay current on the progress of quality initiatives.”

“TO LEARN WAYS TO IMPROVE QUALITY MANAGEMENT AT MY WORK.”

“To learn more about the latest regulatory issues in healthcare.”

WHY DO THEY LOVE IT?



“Optimism and excitement about the progress we are making and pragmatism about the challenges ahead.”

“ALIGNMENT OF MEASURES WITH PATIENT INVOLVEMENT IN CARE DECISIONS.”

“Well organized with great information.”

“HIGH CALIBRE OF SPEAKERS.”

“Great content. Even better Networking!”

“THOUGHT PROVOKING DISCUSSIONS ON REAL-WORLD TOPICS.”



THANK YOU 2018 SPONSORS!



Contact us today to discuss sponsorship opportunities:

Jonathan Grau
jgrau@qualityforum.org
202-783-1300

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SEE YOU AT THE ANNUAL CONFERENCE!

#NQF19