



## Multistakeholder Input on a National Priority: Improving Population Health by Working with Communities—Population Health Framework

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### Committee Roster

#### Co-Chairs

**Kaye Bender, PhD, RN, FAAN**

Public Health Accreditation Board, Alexandria, VA

**Bruce Siegel, MD, MPH**

America's Essential Hospitals, Washington, DC

#### Members

**Catherine M. Baase, MD**

Dow Chemical Company, Midland, MI

**Georges C. Benjamin, MD, FACP, FACEP**

American Public Health Association, Washington, DC

**Christina Bethell, PhD, MBA, MPH**

Child and Adolescent Health Measurement Initiative, Portland, OR

**Kevin L. Bowman, MD, MBA, MPH**

WellPoint, Inc., Baltimore, MD

**Debra L. Burns, MA**

Minnesota Department of Health, St. Paul, MN

**JoAnne M. Foody, MD, FACC, FAHA**

Harvard University and Brigham and Women's/Faulkner Hospital, Boston, MA

**Beverly Franklin-Thompson, PharmD, MBA**

GlaxoSmithKline, Piney Flats, TN

**Reneé Frazier, MHSA, FACHE**

Healthy Memphis Common Table, Memphis, TN

**Rahul Gupta, MD, MPH, FACP**

Kanawha-Charleston and Putnam Health Departments, Charleston, WV

**Shelley B. Hirshberg, MA**

Formerly of P2 Collaborative of Western New York, Williamsville, NY



**Charles J. Homer, MD, MPH**

National Initiative for Children's Healthcare Quality, Boston, MA

**Paul E. Jarris, MD, MBA**

Association of State and Territorial Health Officials, Arlington, VA

**Keith C. Kosel, PhD, MHSA, MBA**

VHA Inc., Irving, TX

**Jeffrey Levi, PhD**

Trust for America's Health, Washington, DC

**Doris Lotz, MD, MPH**

New Hampshire Department of Health and Human Services, Concord, NH

**J. Lloyd Michener, MD**

Duke University Medical Center, Durham, NC

**Doriane C. Miller, MD**

Center for Community Health and Vitality of the University of Chicago Medical Center, Chicago, IL

**David B. Nash, MD, MBA**

Thomas Jefferson University, Philadelphia, PA

**David Stevens, MD**

Formerly of National Association of Community Health Centers, Bethesda, MD

**Matthew Stiefel, MS, MPA**

Kaiser Permanente, Oakland, CA

**Steven M. Teutsch, MD, MPH**

UCLA Fielding School of Public Health, Los Angeles, CA

**Julie Trocchio, RN, MS**

Catholic Health Association of the United States, Washington, DC



## Committee Biographies

### Co-Chairs

**Kaye Bender, PhD, RN, FAAN**, is the President and CEO of the Public Health Accreditation Board, a position she held part-time since January 2009 and currently holds full-time since June 2009. She has over 26 years of experience in public health working at both the state and local levels within the Mississippi Department of Health. Her last position there was as Deputy State Health Officer. Dr. Bender also served as Dean of the School of Nursing and Associate Vice Chancellor for Nursing at the University of Mississippi Medical Center in Jackson. She continues to teach two courses in health systems management and population health as a part-time Professor in the School of Nursing and the School of Health Related Professions at the University of Mississippi Medical Center. Dr. Bender served on the Institute of Medicine study committees for “The Future of the Public’s Health in the 21st Century” and “Who Will Keep the Public Healthy.” She currently serves as Chair of the APHA Education Board and served as Chair of the Public Health Leadership Society.

**Bruce Siegel, MD, MPH**, has an extensive background in healthcare management, policy, and public health. Dr. Siegel is President and CEO of America’s Essential Hospitals (formerly the National Association of Public Hospitals and Health Systems). Before joining America's Essential Hospitals, he served as Director of the Center for Health Care Quality and Professor of Health Policy at The George Washington University School of Public Health and Health Services. He also previously served as President and CEO of two of the largest healthcare systems in the United States and Commissioner of Health for the State of New Jersey. Dr. Siegel is a leader on quality and equity conducting projects for the Robert Wood Johnson Foundation, the Commonwealth Fund, the California Endowment, and the Agency for Healthcare Research and Quality.

### Members

**Catherine M. Baase, MD**, is the Global Director of Health Services for The Dow Chemical Company, with direct responsibility for leadership and management of all Occupational Health, Epidemiology, and Health Promotion programs and staff around the world. In addition to these roles, Dr. Baase drives the Dow Health Strategy for employees, retirees, and their families. She is also involved with health policy and issues management. Previously, Dr. Baase served as Director of Health Care Strategic Planning with direct responsibility for Dow’s US health benefit plans. She chairs the Executive Council of the Michigan Health Information Alliance (MIHIA), a multi-stakeholder collaborative dedicated to improving the health of people in central Michigan through the innovative use of information. MIHIA is a Chartered Value Exchange (CVE) as appointed by the Agency for Healthcare Research and Quality (AHRQ). She serves as an officer and is on the Board of Directors for the Partnership for Prevention, an organization dedicated to advancing policies and practices that make disease prevention a national priority.

**Georges C. Benjamin, MD, FACP, FACEP**, is well-known in the world of public health as a leader, practitioner and administrator. Dr. Benjamin has been the Executive Director of the American Public Health Association, the nation's oldest and largest organization of public health professionals, since December 2002. He came to



that post from his position as Secretary of the Maryland Department of Health and Mental Hygiene. Dr. Benjamin started his medical career in 1981 in Tacoma, WA, as Chief of the Acute Illness Clinic at the Madigan Army Medical Center. A few years later, he moved to Washington, DC, where he served as Chief of Emergency Medicine at the Walter Reed Army Medical Center. After leaving the Army, he chaired the Department of Community Health and Ambulatory Care at the District of Columbia General Hospital. He was promoted to Acting Commissioner for Public Health for the District of Columbia and later directed one of the busiest ambulance services in the nation.

**Christina Bethell, PhD, MBA, MPH**, is a Professor in the Department of Pediatrics at Oregon Health & Science University and the founding Director of both the Child and Adolescent Health Measurement Initiative (CAHMI) and the National Maternal and Child Health Data Resource Center. Her work to collaboratively design and validate measures of child and family health and healthcare quality has led to over 45 measures endorsed by the National Quality Forum and a range of standardized metrics used in national, state, and local surveys of families. She specializes in patient and family engagement in quality measurement and improvement.

**Kevin L. Bowman, MD, MBA, MPH**, is a Medical Director at WellPoint in the Center for Quality Measurement and Improvement (CQMI). He is responsible for improving quality of care while reducing costs for WellPoint patients. He manages, designs, and implements programs to improve patient care, reduce costs, and enhance quality performance measures. He represents WellPoint to external organizations and serves on external committees. Dr. Bowman is trained in both clinical medicine and public health, and is board certified in preventive medicine. Additionally, he served as a consultant at the National Committee for Quality Assurance where he advised and participated in various performance measurement projects.

**Debra L. Burns, MA**, has more than 20 years of experience leading public health policy, planning, and partnership development efforts. She currently directs the Office of Performance Improvement at the Minnesota Department of Health, where she is also responsible for performance management, quality improvement, community health assessment and planning, community engagement, accreditation, public health practice-based research, integrating evidence-based principles and actions into public health practice, and leading the state and local partnership. She served as Director of the Office of Public Health Practice at the Minnesota Department of Health from 2002 to 2010 and Manager of the Health Systems Development Section prior to that appointment.

**JoAnne M. Foody, MD, FACC, FAHA**, is the Medical Director of the Cardiovascular Wellness Service and Pollin Cardiovascular Wellness Program at Brigham and Women's/Faulkner Hospital. She is an Associate Professor of Medicine at Harvard Medical School and Editor in Chief of the American College of Cardiology's CardioSmart website. Dr. Foody has active national and international roles in cardiac disease prevention and rehabilitation with a particular focus on women and heart disease. Her research has focused on identifying and fostering greater use of clinical strategies that prevent adverse cardiovascular events in people with and without coronary artery disease. Dr. Foody is a Fellow of the American College of Cardiology and the American Heart Association.



**Beverly Franklin-Thompson, PharmD, MBA**, joined GlaxoSmithKline's Care Management Solutions Department in June of 2012, after 15 years in the managed care industry, most recently as Pharmacy Director for BlueCross BlueShield Tennessee where she successfully led integrated health management strategies to optimize quality related health outcomes. Having witnessed firsthand the opportunities for community health to benefit from cross collaboration during her work with Patient Centered Medical Homes and replicating the "Asheville Project" in other municipalities, Dr. Franklin-Thompson understands the need for innovation and sharing of successes as we work within our communities to develop practical solutions to improve population health.

**Reneé Frazier, MHSA, FACHE**, is an experienced leader in the healthcare management arena with expertise in hospital operations, managed care, volunteer and community service, health promotion, strategic planning, and organizational excellence. She is known for her advocacy towards greater transparency of healthcare quality indicators and patient experience report cards. She is a strong leader in the Memphis Shelby County community addressing issues of health policy, environmental barriers, health equity and community engagement which will lead our region to better population health. She currently serves on local and national committees which address quality improvement, health equity, public reporting, and consumer engagement.

**Rahul Gupta, MD, MPH, FACP**, is Health Officer and Executive Director at Kanawha-Charleston and Putnam Health Departments. He currently holds clinical faculty positions at West Virginia University School of Medicine and University of Charleston's School of Pharmacy. He also serves as medical consulting staff at Charleston Area Medical Center and volunteers clinical services at Health Right. Dr. Gupta is a nationally accomplished public health expert with extensive background in population health leadership and health policy advocacy. With more than 20 years of medical practice, population health and academic experience, Dr. Gupta serves on governing boards of several non-profit organizations including National Association of County and City Health Officials (NACCHO).

**Shelley B. Hirshberg, MA**, is the Executive Director of the P2 Collaborative of Western New York and the Project Director of the Robert Wood Johnson Foundation Aligning Forces for Quality (AF4Q) initiative in Western New York, one of 16 communities throughout the country. Previously she was President of Physician Advocates LLC, a consulting company involved with medical practices and non-profit organizations. Ms. Hirshberg created Physician Advocates LLC in 2000 and sold the business in 2006 to a local compliance professional. With more than 30 years of experience in Healthcare Administration and non-profit management, Ms. Hirshberg served as CEO of Planned Parenthood of Buffalo & Erie County and served in four different administrative roles at the Millard Fillmore Health System over a 10-year period. In addition to her professional accomplishments, Ms. Hirshberg sat on over 20 boards during the past 30 years.

**Charles J. Homer, MD, MPH**, is President and CEO of the National Initiative for Children's Healthcare Quality, an action oriented organization headquartered in Boston, MA, exclusively dedicated to improving the quality of healthcare for children. He is an Associate Professor of the Department of Society, Human Development and Health at the Harvard University School of Public Health and an Associate Clinical Professor of Pediatrics at Harvard Medical School. He was a member of the third US Preventive Services Task Force from 2000-2002 and served as Chair of the American Academy of Pediatrics Steering Committee on Quality Improvement and



Management from 2001-2004. He obtained his bachelor's degree from Yale University, his medical degree from the University of Pennsylvania, and a master's degree in public health from the University of North Carolina at Chapel Hill.

**Paul E. Jarris, MD, MBA**, is Executive Director of the Association of State and Territorial Health Officials (ASTHO), a national nonprofit organization that represents public health agencies of the United States, the US territories and freely associated states, and the District of Columbia, as well as the 120,000 public health professionals these agencies employ. Dr. Jarris served as Vermont's state health official from 2003 to 2006. His past leadership positions include Medical Director for Vermont's largest nonprofit HMO, President of Vermont Permanente Medical Group and CEO of Primary Care Health Partners. He is certified by the American Board of Family Medicine and is a member of the Institute of Medicine's Board on Health Sciences Policy.

**Keith C. Kosel, PhD, MHSA, MBA**, is Vice President of the Center for Applied Healthcare Studies at VHA, Inc. Dr. Kosel's responsibilities include overseeing the design, development, and implementation of qualitative and quantitative research studies involving clinical quality, patient safety, and patient experience. His work focuses on understanding knowledge transfer paradigms and how these can be used to enhance clinical quality initiatives at VHA member organizations. Dr. Kosel's prior role at VHA was as Head of the Performance Analytics Area where he was responsible for all aspects of measurement, methodology, and analytics. He has designed numerous surveys and assessment tools used to measure employee engagement, organizational preparedness, clinical performance, and patient safety. Prior to joining VHA in 2000, Dr. Kosel was Director of Clinical Programs at Blue Cross Blue Shield of Michigan, where he designed and oversaw disease management and case management programs for Ford, General Motors, and Daimler-Chrysler.

**Jeffrey Levi, PhD**, is Executive Director of Trust for America's Health, where he leads the organization's advocacy for a modernized public health system. Dr. Levi has authored reports and testified before Congress on disaster preparedness, environmental health, chronic disease, and the obesity epidemic. He is also an associate professor in the Department of Health Policy at the George Washington University School of Public Health and Health Services, where his research has focused on HIV/AIDS, Medicaid, and integrating public health with America's health care system. He served as an Associate Editor of the American Journal of Public Health and was Deputy Director of the White House Office of National AIDS Policy. He has appeared as an expert commentator on CNN, ABC, NBC, CBS, and Bloomberg TV.

**Doris Lotz, MD, MPH**, is the Chief Medical Officer for the State of New Hampshire where she provides guidance for Medicaid policies, programs, and strategic planning; oversight to quality improvement, clinical services, and managed care; and balances clinical and business priorities. Dr. Lotz advocates for quality measurement and evidence-based improvements in healthcare delivery. Dr. Lotz completed her medical degree at The Ohio State University, and residencies in Emergency Medicine at Harbor-UCLA Medical Center, and Preventive Medicine at Johns Hopkins University. She currently serves as Co-Chair of the Patient Centered Outcomes Research Institute's Improving Healthcare Systems Advisory Group and served as National Chair of the Medicaid Medical Directors Network.



**J. Lloyd Michener, MD**, is Professor and Chairman of the Department of Community and Family Medicine, and Director of the Duke Center for Community Research. Throughout his career, Dr. Michener has served as President of the Association for Prevention Teaching & Research, Chair of the Council of Academic Societies of the Association of American Medical Colleges, and a member of the Board of the Association of Academic Medical Colleges, the Association of Departments of Family Medicine, and the National Patient Safety Foundation Board of Governors. Dr. Michener is also Co-Chair of the National Institutes of Health's Community Engagement Steering Committee and a member of the Centers for Disease Control and Prevention Foundation Working Group on Public Health and Medical Education. Dr. Michener has focused on finding ways of making healthcare work better through teams, community engagement, and practice redesign. He has overseen the Obesity/Chronic Disease Prevention Programs of the Kate B. Reynolds Trust, a program designed to lower chronic disease rates in low-income areas across North Carolina, and the obesity prevention programs of the North Carolina Health and Wellness Trust Fund.

**Doriane C. Miller, MD**, is the Inaugural Director of the Center for Community Health and Vitality at the University of Chicago Medical Center. The Center for Community Health and Vitality's mission is to improve population health outcomes for residents on the South Side of Chicago through community-engaged research, demonstration, and service models. Dr. Miller joined the University in January 2009. Dr. Miller also brings over 20 years of experience as a community-based primary care provider who has worked with under-served, minority populations with a special interest in behavioral health.

**David B. Nash, MD, MBA**, is the Founding Dean and Professor of Health Policy at the Jefferson School of Population Health (JSPH). JSPH provides innovative educational programming designed to develop healthcare leaders for the future. Its offerings include Masters Programs in Public Health, Health Policy, Healthcare Quality and Safety, and Chronic Care Management. A board certified internist, Dr. Nash is recognized for his work in outcomes management, medical staff development and quality-of-care improvement. Currently, he is Editor-in-Chief of four major national journals.

**David Stevens, MD**, is Associate Medical Director and Director of the Quality Center at National Association of Community Health Centers (NACHC). Dr. Stevens is a clinician and medical expert on policy initiatives to foster quality improvement in areas such as chronic disease management, clinical measures, data collection, and pediatric immunizations. Dr. Stevens is also a Research Professor at The George Washington University School of Public Health and Health Services' Department of Health Policy. He served as Senior Medical Expert for Quality Improvement at the Agency for Healthcare Research and Quality (AHRQ) from 2003 until his appointment at NACHC. He was also Acting Chief of the Clinical Quality and Professional Management Branch of the Bureau of Primary Health Care (BPHC).

**Matthew Stiefel, MS, MPA**, is the Director of the Center for Population Health in Kaiser Permanente's (KP) Care Management Institute and is a faculty member for the Institute for Healthcare Improvement (IHI) Triple Aim. He joined KP in 1981 as a Medical Economist and later held management positions in the Northwest, directing planning, marketing, and medical economics. Prior to KP, he served as a Policy Analyst on the Carter Administration's Domestic Policy Staff and in the US Department of Health, Education, and Welfare. He has an



MS in epidemiology from the Harvard School of Public Health, an MPA from the Wharton School, and a BA in psychology from Stanford.

**Steven M. Teutsch, MD, MPH**, is the Chief Science Officer of the Los Angeles County Department of Public Health as of February 2009. Previously, he was Executive Director, Outcomes Research and Management Program at Merck, as well as Director of the Division of Prevention Research and Analytic Methods, and Director of the Division of Surveillance Epidemiologic Studies at the Centers for Disease Control and Prevention. He has served on the US Preventive Services Task Force, Community Guide Task Force, the Medicare Evidence Development and Coverage Advisory Committee (CMS), and on multiple Institute of Medicine committees. He has appointments at University of California, Los Angeles (UCLA) and University of Southern California (USC) and has published over 200 articles and eight books.

**Julie Trocchio, RN, MS**, is Senior Director of Community Benefit and Continuing Care at the Catholic Health Association (CHA) of the United States. She is based in CHA's Washington, DC office. Ms. Trocchio carries out programmatic and advocacy activities related to community benefit, tax exemption, environmental sustainability, and long-term care. She is also the CHA liaison to the executives of state Catholic health associations and conferences. Before joining CHA in 1988, she was Director of Delivery of Services at the American Health Care Association in Washington, DC, a nonprofit organization that represents long-term care facilities. Ms. Trocchio was also a public health nurse for the Montgomery County Health Department in Rockville, MD, and has worked as a staff nurse for a hospital and nursing home facility.