

## THE NATIONAL QUALITY FORUM

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## MENTAL HEALTH OUTCOMES STEERING COMMITTEE

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TUESDAY,  
NOVEMBER 17, 2009

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The Committee met in the Columbia A room in the Hyatt Regency Washington D.C. Hotel, 400 New Jersey Avenue N.W., Washington, D.C., at 9:00 a.m., Tricia Leddy and Jeffrey Susman, Co-Chairs, presiding.

## MEMBERS PRESENT:

TRICIA LEDDY, M.S., Co-Chair  
JEFFREY SUSMAN, M.D., Co-Chair  
SHEILA R. BOTTS, PharmD, BCPP  
RICHARD J. GOLDBERG, M.D., MS  
ERIC D. GOPLERUD, M.D.  
MAUREEN HENNESSEY, Ph.D., CPCC  
DARCY JAFFE, ARNP  
DANIEL I. KAUFER, M.D., FAAN (via telephone)  
ANNE P. MANTON, Ph.D., APRN, FAAN  
KATIE MASLOW, MSW  
LUC R. PELLETIER, MSN, APRN, FAAN  
HAROLD A. PINCUS, M.D.  
ROBERT ROCA, M.D., MBA, MPH  
JOEL E. STREIM, M.D.  
GEORGE J. WAN, Ph.D., MPH  
CAROL WILKINS, MPP

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NQF STAFF PRESENT:

IAN CORBRIDGE  
ASHLEY MORSELL  
REVA WINKLER  
BONNIE ZELL

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Adjournment

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P R O C E E D I N G S

9:06 a.m.

Welcome, Introductions and Brief Review

CO-CHAIR SUSMAN: So get your last minute coffee. I think we were tremendously productive yesterday, and I appreciate everybody being here on time.

After the battle, it's just showing up. We have a new participant today, Carol Wilkins. Carol, thank you for joining us. Do you want to introduce yourself and tell us about your experiences in this arena?

MS. WILKINS: Sure. I'm Carol Wilkins. I was participating by phone for most of the day yesterday, so some of you might have heard my voice once or twice. I am working now independently, but I was until very, very recently the Director of Policy and Research for the Corporation for Supportive Housing.

I think I probably said on the phone my work is really focused on the

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1 integration of housing, health care,  
2 behavioral health services for people with  
3 very complex co-occurring disorders, who cycle  
4 often between homelessness or incarceration  
5 and crisis health services.

6 I guess that that's part of the  
7 perspective that I bring. I managed a lot of  
8 the research work that we did, as well as a  
9 synthesis of research for a major HUD/HHS  
10 research symposium on homelessness.

11 So I guess I'm the expert on  
12 chronic homelessness here at the table, though  
13 I think Darcy shares some of that expertise,  
14 and really focus on those folks who often are  
15 not engaged in the mainstream mental health  
16 system.

17 CO-CHAIR SUSMAN: Thank you very  
18 much.

19 CO-CHAIR LEDDY: So this morning,  
20 we're going to first hear from Bonnie, and  
21 following that, Ian is going to give us his  
22 summary of what all his work last night after

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1 our extended discussion yesterday, putting our  
2 ideas together on a call for measure  
3 discussion.

4 Then we'll talk about how we're  
5 going to target our response for measures, how  
6 we will, you know, get as many participants  
7 and responses as we can, and then have a  
8 discussion of the measure evaluation criteria,  
9 where we'll hear from Reva about how it's not  
10 just a call for anybody's ideas; the measures  
11 have certain criteria and testing  
12 requirements, et cetera. So we'll hear about  
13 that last.

14 So we'll open the meeting with  
15 Bonnie, who is going to talk about population  
16 health.

17 CO-CHAIR SUSMAN: And we're going  
18 to do this all very promptly, so we can catch  
19 those earlier planes home. Unfortunately,  
20 remember to use your mic.

21 Health Care for Populations

22 MS. ZELL: Okay. I really

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1 appreciate having the opportunity to talk with  
2 all of you today, and I have to say listening  
3 to your conversation yesterday, I realized,  
4 and I thought that those of you that are  
5 addressing the mental health needs of  
6 individuals in health care systems and in  
7 communities really do have an understanding of  
8 the complexity, and that's what we're going to  
9 be talking about.

10 Carol's comments about homelessness  
11 lead right into this. So basically what I'm  
12 going to be talking about is just a population  
13 health perspective, as you think through your  
14 mental health outcome measures.

15 I think that clearly, as I said,  
16 this group really understands how to think  
17 about this, both from an individual standpoint  
18 and a population standpoint. So I'd like to  
19 make this more of a conversation. If at any  
20 point somebody wants to make a comment or ask  
21 a question or pose something to the group,  
22 please feel free.

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1           So I think it's always really  
2 important, and again I'm not so sure this  
3 group needs this reminder. But to really  
4 understand where health care sits in the big  
5 picture, ultimately what we're trying to  
6 achieve is health, and I think it's important  
7 for us to understand how population health and  
8 health has been defined.

9           WHO talks about it as merely the  
10 absence of disease or infirmity. The IOM  
11 talks about a state of well-being, a capacity  
12 to function, a lot of things we talked about  
13 yesterday in the face of changing  
14 circumstances. A positive concept,  
15 emphasizing social and personal resources as  
16 well as physical capabilities.

17           I think what's really important,  
18 and a lot of this was discussed yesterday as  
19 well, is where are the boundaries? This is a  
20 shared responsibility of health care,  
21 governmental public health and a variety of  
22 other community stakeholders, and that came up

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1 multiple times in the conversation yesterday.

2           When we're talking about looking at  
3 health care measures and accountability, where  
4 exactly do we draw the line? And how do we  
5 address the complexity of the reality that in  
6 fact the things that we do in health care,  
7 although important, we can sometimes reduce  
8 them down to something measurable.

9           That actually has a lot of  
10 complexity when you think about the actual  
11 execution of what it is we're trying to do in  
12 the community. There's, I think, an  
13 opportunity to think about that boundary.  
14 Next.

15           So how does health happen? Again,  
16 a lot of this discussion yesterday, the  
17 recognition that we need to start with the  
18 individual. Health does happen one person at  
19 a time, one day at a time, one decision at a  
20 time. But that's really within the context of  
21 where and how people live.

22           These terms were even brought up

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1 yesterday, the sites, the work, where you  
2 work, where you learn, where you play, where  
3 you shop, influenced by level of education,  
4 income and employment, the SES that we talk  
5 about, and determined also by access to  
6 healthy food, safe environments, available  
7 transportation, and health care services.

8           So we really need to have, I think,  
9 a very explicit recognition in this group  
10 especially, that health itself and mental  
11 health, although the mental health community  
12 from a medical standpoint certainly plays an  
13 important role, so much of what you're  
14 addressing happens outside of health care and  
15 outside the realm of health care, and we need  
16 to deal with that tension.

17           As well as the context, the  
18 preferences that people have, their cultural,  
19 social and economic frameworks, et cetera,  
20 also have a very significant influence on  
21 health. These individuals then aggregate the  
22 populations.

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1           Next.     So there was a lot of  
2 discussion yesterday that is this individual,  
3 is this population? I think it's important to  
4 remember that we're talking about the same  
5 thing, that individuals just aggregate into  
6 populations, and those populations are just  
7 wherever we decide to draw those boundaries.

8           So those boundaries can be around  
9 disease-specific things, those people with  
10 depression. It can be around those with site-  
11 specific things such as homelessness. I can  
12 be around racial groups, ethnic groups, life  
13 stage.

14           You talk about mental health  
15 challenges of children versus adolescents  
16 versus adults, which are certainly different,  
17 poverty.

18           We could look at a health systems'  
19 population of patients, or a health insurer's  
20 population across health systems. So we can  
21 do this any way we want, and it's really  
22 important to understand that is all we're

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1 doing. It's the same individuals end up in  
2 different groups, depending on how we decide  
3 to aggregate those individuals.

4 But the importance of understanding  
5 that things don't happen in a cloud formation  
6 to populations; they happen on an individual  
7 basis, and there are certainly exposures and  
8 circumstances that exist within populations  
9 that then do cause things to happen in a  
10 population way versus an individual way, and  
11 that requires different approaches and we'll  
12 talk about that in a moment.

13 Next. So a reminder. I'm sure all  
14 of you have seen this. This is looking at the  
15 determinants of health and the proportional  
16 contribution to premature death. But what's  
17 important again for us to really remind  
18 ourselves of is the important but limited role  
19 that health care plays, and certainly in  
20 mental health.

21 Because there are so many  
22 individuals that suffer from mental health

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1 symptoms such as anxiety and depression that  
2 do not rise to the level of necessarily  
3 meeting and intersecting with health care a  
4 lot to address those issues, it's really  
5 important for us to understand the role we do  
6 play, and the need to work with other sectors  
7 of our communities because of the importance  
8 of the behavioral patterns, as we've talked  
9 about, which are choice but limited by  
10 circumstance, the social circumstances, the  
11 environment, et cetera.

12 Next. This, I thought, is  
13 important because this was done by the  
14 Institute of Medicine and it talks again about  
15 healthy people and healthy communities, and  
16 really provides a broad view of the public  
17 health system, which includes the health care  
18 delivery system but a lot of other sectors of  
19 the community, and again highlights the  
20 importance of ensuring the conditions that we  
21 need for health in populations.

22 Next. I don't know how many of you

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1 are familiar with the chronic care model. Is  
2 this something people are familiar with? Yes,  
3 okay.

4 This is just the expanded chronic  
5 care model, which just demonstrates the need  
6 for proactive communities and community  
7 partners, as well as the health care system,  
8 and just really highlights that the health  
9 care system sits within the context of each  
10 community that it's in.

11 I myself come from health care. I  
12 was a nurse for six years, an OB/GYN physician  
13 for 14 at Kaiser in Northern California, and  
14 was serving a very under-served community. It  
15 was really remarkable to me how isolated we  
16 were from that community, how disconnected we  
17 were from the services and the needs of a lot  
18 of our, the people that we were there to care  
19 for.

20 We really were very much in a  
21 bubble, and I think that even though this is  
22 obvious, it's important to sometimes make it

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1 explicit.

2 Next. I don't know how many of you  
3 are familiar with David Kindig's work in  
4 Wisconsin. The University of Wisconsin has a  
5 Population Health Institute, but he is now  
6 emeritus, but he ran.

7 David did a lot of work on looking  
8 at the determinants of health, and this driver  
9 diagram is what they use for the measures that  
10 they use for county level for all the counties  
11 in Wisconsin.

12 Again, they use the Evans and  
13 Stoddart model in that diagram that you just  
14 saw previously, that pie shape that uses the  
15 ten percent for health care, 40 percent for  
16 health behaviors, et cetera.

17 What they have done is looked at  
18 every county in Wisconsin, and provided these  
19 statistics to each one of the counties. Now  
20 what they've done is looked at things like  
21 health care. They've said it's access to care  
22 and quality of outpatient care, and then you

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1 see that there are some specific measures to  
2 the right.

3 What's important about this is  
4 those things that they chose were those things  
5 where they could get the data, so that limited  
6 somewhat what they could do, and I'm going to  
7 show you another driver diagram in a second  
8 that goes into a lot more detail, that's being  
9 used by another community based on this.

10 But what's important about this is  
11 that even though it was at a county level,  
12 which makes it hard to know what to do in  
13 specific neighborhoods, which is really where  
14 we need to go, since everything is local when  
15 you're talking about these issues.

16 But what this did do is drive a  
17 tremendous amount of conversation; it got a  
18 lot of press and caused a lot of counties and  
19 boards of health, et cetera, to look at what  
20 they were doing and to think differently about  
21 what they were doing and to have a much  
22 broader view.

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1           It also motivated a lot of  
2 coalition-building, when it was explicit and  
3 clear to everybody that not one sector could  
4 manage these issues alone, and that there  
5 needed to be multi-sector activities.

6           Next. What I thought I would share  
7 with you is this driver diagram that is being  
8 used by the Vermont Blueprint up in Vermont,  
9 who's working to improve the health of their  
10 entire population of the state.

11           I just thought that this was really  
12 a good example of how communities are now  
13 taking this down to a community level, and  
14 looking at the specific issues that they think  
15 are important for their community.

16           I don't know if all of you can see  
17 it clearly, but when they talked about health  
18 care, they talked about immunizations, access  
19 to care, ER use and overuse and ambulatory  
20 care-sensitive conditions, and then they break  
21 that down and include mental health.

22           What I thought was interesting

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1 about looking at this driver diagram and why I  
2 thought I would share it was because when you  
3 look at the health behaviors and you look at  
4 the socio-economic factors, there's almost  
5 nothing there that isn't pertinent to what all  
6 of you are discussing in terms of mental  
7 health.

8 High risk teen sexual behavior,  
9 violent crime, domestic violence, tobacco use,  
10 alcohol, homelessness, social isolation,  
11 single parent households, unemployment,  
12 education, on and on. And so I think it's --  
13 although I know that this group is really  
14 struggling with where are the boundaries, I  
15 think it's really important to also understand  
16 that the boundaries are somewhat false.

17 As we try to make this simpler and  
18 simpler and more linear, so that we can  
19 measure in health care for accountability,  
20 which I understand we do need to do, we also  
21 need to think about who else to work with, who  
22 else to have shared accountability with,

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1 because in fact it's much more complex than  
2 we'd like it to be, as the homelessness issue  
3 that Carol illustrated is, and the importance  
4 of us not siloing what we think about doing,  
5 but understanding we need to make that  
6 connection and make it very explicit again.

7           Next slide. This was just what  
8 they've done with the determinants of heart  
9 health in Vermont, and again I thought it was  
10 interesting because again, when we talk about  
11 something disease-specific, not only is it  
12 important for us to think about the  
13 psychological issues that occur when  
14 somebody's got a chronic illness, acute or  
15 chronic illness, but also the importance of  
16 thinking about family and the impact this has  
17 psychologically on families and caregivers, as  
18 well and the need for that support.

19           That's something else I think you  
20 might want to think about as you think about  
21 the measures. And holding health care  
22 accountable, because it may not be that health

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1 care could actually directly cause something  
2 to happen, but health care can be held  
3 accountable to working with others in a  
4 community, to make sure that certain things  
5 are addressed.

6 Next slide, please. So bringing  
7 population health in relationship to health  
8 care. So one way to think about this when  
9 we're talking about individuals versus  
10 populations is the things that a lot of you  
11 already talked about, which is the bringing  
12 population level assessments into health care.

13 One of the things that I'm involved  
14 with, which has been a really powerful thing  
15 to do, is working with a health system to just  
16 query their own data, just ask questions that  
17 we don't normally ask, and it's amazing the  
18 things that you learn.

19 What we're doing down in Atlanta is  
20 I'm working with a health system that we're  
21 looking at congestive heart failure, only  
22 because it's one of the number one reasons for

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1 admission. It's costly. Readmissions are  
2 probably not going to be paid for in the  
3 future, and there's a lot of readmissions that  
4 happen, and it's something that needs to be  
5 managed at a community level.

6 So I think that anyway, so I can  
7 tell you a little bit about that. What we did  
8 is we just asked, this was very simple. This  
9 was not costly. They already have the data.  
10 They're already sitting on their own data.  
11 It's real time data, and it was how many  
12 patients do you have with CHF; what percent of  
13 them are getting readmitted in 30, 60 or 90  
14 days. We looked at a three year span and we  
15 said how many times are individuals  
16 readmitted?

17 We found out that there are  
18 individuals who could be readmitted 20 times  
19 in a three year span, but we didn't know it,  
20 because we hadn't asked the question. So it's  
21 just something to think about, is what  
22 information could you get that might really

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1 inform your interventions, and better inform  
2 your interventions, and how can you use the  
3 data you already have to do that?

4 Another is to utilize GIS mapping.  
5 What we've done is we've taken those CHF  
6 patients and we've put them on a geographic  
7 map, and the patterns are quite amazing. Then  
8 you start overlaying that with things like  
9 when you're looking at CHF, and where people  
10 have access to healthy food, where people  
11 actually buy their food.

12 Do people have transportation to  
13 get to the healthy food that's three miles way  
14 or not, and is that realistic and et cetera.  
15 We've found some just really quite phenomenal  
16 things.

17 What this leads us to is when you  
18 look at the CHF measures of did we give  
19 comprehensive discharge instructions and let  
20 me get 100 percent on that let's say, and did  
21 we tell them to eat the right food? Yes. Did  
22 we tell them to get exercise? Yes.

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1           But if in the context of their  
2 environments that's not realistic, even though  
3 from a health care perspective we may be  
4 getting 100 percent, if we're not really  
5 addressing the context and the realities out  
6 in the community, are we really doing what it  
7 is we're trying to do, and are we going to be  
8 able to do it by just focusing on what we do  
9 within the walls of health care? As I said,  
10 we've learned a tremendous amount by mapping  
11 out this data.

12           Next please.       So that's the  
13 assessment.   Then there's, you can bring  
14 population level strategies. Before I get to  
15 what's on the slide, again thinking about what  
16 we need to do out in the community is a  
17 population level strategy.

18           So yes, we should tell people to  
19 eat the right foods, get exercise. But then  
20 what we do out in the community to make sure  
21 that's possible becomes a population level  
22 strategy.   So for instance, let's look at

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1 something simple like smoking.

2 Yes, when we do intersect with  
3 somebody in health care, we should certainly  
4 tell them not to smoke, offer the quit lines,  
5 et cetera. But then raising -- and that's an  
6 individual strategy.

7 Raising taxes on cigarettes is a  
8 population-level strategy, and it has worked.

9 So we can beat ourselves to a pulp telling  
10 people to quit smoking, and maybe we're  
11 successful and maybe we're not.

12 The other thing is how often do we  
13 intersect with these individuals versus the  
14 amount of opportunities that we have if we  
15 think about working with the places that  
16 people spend their time -- schools,  
17 businesses, et cetera, and opportunities for  
18 health care to go outside the walls of health  
19 care and work in those institutions through  
20 community benefit dollars, et cetera. We can  
21 talk about that.

22 But there's different strategies

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1 that we could take to have much greater  
2 impact. We could target outreach for  
3 screening and follow-up by understanding our  
4 populations inside of health care, suggest  
5 available community-level mental health and  
6 health promotion resources to a community, to  
7 highlight for a community what they need,  
8 based on what we're learning from our health  
9 care experiences and health care data,  
10 disseminate targeted newsletters and partner  
11 with community stakeholders, as I've already  
12 mentioned, in places where people spend their  
13 time, where have an opportunity to have  
14 tremendous influence.

15 Next slide. So in addition to  
16 assessing did Alissa complete her depression  
17 assessment and leave her appointment with  
18 symptom management plan, counseling  
19 appointments and her Zoloft prescription, can  
20 we also ask how many individuals that we care  
21 for in a practice have completed a mental  
22 health assessment in the past 12 months, and

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1 what percent of our patients who do have  
2 depression have completed a mental health  
3 assessment in the last 12 months so we know  
4 whether or not they're getting better or  
5 worse, have a symptom management plan,  
6 counseling or community support and indicate a  
7 medications order which could be a composite  
8 measure that has been talked about already.

9 Next slide. I just pulled some  
10 data. This is certainly information that all  
11 of you are familiar with, I'm sure. But I  
12 think it's again important, because I really  
13 believe that there are a couple of places in  
14 health care that really have an opportunity to  
15 stretch across all life stages and all  
16 diseases.

17 One is mental health and addressing  
18 mental health, and the other is nursing.  
19 Nurses are everywhere, and there's a real  
20 opportunity to utilize the nursing work force,  
21 because nurses are medical assistants in  
22 hospitals, to CEOs, to out in public health

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1 departments, school nurses, et cetera.

2 But it's important to look at the  
3 leading causes of death, for instance, among  
4 adolescents; unintentional injury, which I'm  
5 sure has a huge mental health component to it,  
6 in terms of drinking and alcohol, in terms of  
7 anxiety and all those types of things;  
8 homicide and suicide.

9 Next slide. And looking at death  
10 due to injury among these adolescents. Again,  
11 it's motor vehicle, as I've talked about, but  
12 firearms and poisoning, which I'm sure a lot  
13 of it is substance abuse. So these are all  
14 issues all of you are intimately involved  
15 with, and I think again an opportunity for you  
16 to really span and lead in a lot of these  
17 discussions about working in a collaborative  
18 fashion within health care.

19 I understand that one of the  
20 struggles that the mental health community has  
21 is even being included in the medical model,  
22 which I think is a really important first

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1 step. But it's also the opportunity that I  
2 think you have to think much more broadly,  
3 because of the perspective that you bring.

4 Next slide. This again was  
5 discussed yesterday. The aging of the  
6 population, the obvious increase that we're  
7 going to have in diseases such as Alzheimer's  
8 disease.

9 The reason that I put this in here  
10 was just to remind me to say how important it  
11 is that we think about, I think in this group  
12 as well, families and caregivers in the  
13 accountability for health care.

14 Next slide. This was just again  
15 looking at the 15 leading causes of death, and  
16 when you look down this list, whether it's an  
17 acute issue or a chronic issue, there's really  
18 no place that mental health issues aren't  
19 paramount.

20 Next slide. So this brings us to  
21 the question that I've already posed, and that  
22 I think all of you brought up yesterday.

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1 Should other sectors in the community that  
2 significantly influence health status and  
3 mental health, in addition to health care,  
4 have accountability for health in their  
5 communities, and how might you think about  
6 connecting performance measures and health  
7 care with activities in other sectors?

8 Next slide. So can we expand our  
9 frame from why does this patient have this  
10 disease or condition at this time, to include  
11 what population circumstances are the  
12 underlying causes of the disease or condition  
13 incidence in this population?

14 Next slide. This is a diagram that  
15 just emphasizes that health care and the  
16 public health network, which is governmental  
17 public health, as well as all the social  
18 services and non-profits in a community, that  
19 we do overlap tremendously, that we need to  
20 understand there are certain things that  
21 happen in the health care delivery system that  
22 will never happen in public health, such as

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1 going to an operating room.

2           There are certain things that  
3 happen in public health that will certainly  
4 not happen in health care, such as evaluating  
5 restaurants for safety. But there is a  
6 tremendous area of overlap and opportunity,  
7 and that we tend to think about think about  
8 where we are on the far right.

9           But what we're really, we keep  
10 talking about, that we have to operationalize,  
11 is the concepts of prevention, which move us  
12 over to the left.

13           Next slide. I have provided some  
14 references. The first one, I think, is a  
15 really powerful tool. It was put together, it  
16 says "Steering Committee Report on Hospitals  
17 and the Public's Health," put together by the  
18 American Hospital Association's Association  
19 for Community Health Improvement, which  
20 explicitly talks about how to use community  
21 benefit dollars to benefit the community.

22           A lot of community benefit dollars

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1 are used for things like health fairs, which  
2 unfortunately usually don't connect to much  
3 anywhere in the health care system or within  
4 the community.

5 A lot of money is spent on  
6 community benefit dollars, and it's a real  
7 opportunity for us to rethink how we spend  
8 those dollars. That's one place where health  
9 care could start today, to think about how to  
10 move out into the community and partner out in  
11 the community in very substantial ways.

12 Then the other resources are just  
13 there. There's resources about the Guide to  
14 Community Preventive Services that provides  
15 the evidence base for community level  
16 interventions, and then several tools that  
17 talk about how to actually work within the  
18 community, the community toolbox and the MAPP  
19 resource. Thanks very much.

20 CO-CHAIR SUSMAN: Why don't we open  
21 it up for some comments, questions,  
22 discussion?

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1 DR. PINCUS: Yeah. It's  
2 interesting that a number of the points you  
3 made are all -- I mean the points you made  
4 were all valid, but the question is who's  
5 really accountable for a lot of that, and  
6 who's going to pay for a lot of that is sort  
7 of the key issue.

8 But in terms of our task here,  
9 there are two things that came up, I thought.

10 The one that you had about sort of population  
11 level factors, the slide that you had up  
12 there, that talked about, you know, like for  
13 example for you mentioned for cardiovascular  
14 diseases. You give somebody a diet and an  
15 exercise regimen and so forth. It depends  
16 upon the built-in environment.

17 Is there any possibility of  
18 incorporating any of those variables into risk  
19 adjustment models, and should it be? I mean  
20 it gets to the point of, you know, how does  
21 one fix accountability? Is it for, you know,  
22 a patient that gets discharged from the

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1 hospital with congestive heart failure, to  
2 what extent is the hospital being penalized if  
3 there's no decent grocery stores in their  
4 neighborhood?

5 MS. ZELL: Absolutely.

6 DR. PINCUS: And does that get  
7 adjusted for or should it get adjusted for,  
8 and are there things that -- and I don't know  
9 if we're supposed to make recommendations on  
10 our list of sort of how does one deal with  
11 some of the risk adjustment issues for the  
12 various outcomes that we're dealing with?

13 The second point is your example of  
14 Alissa. Were you suggesting that those items  
15 that you suggested were potential measures to  
16 be incorporated measures? So the kinds of  
17 treatment that Alissa would get subsequently,  
18 should be incorporated, those kinds of things  
19 should be incorporated as outcome measures in  
20 our list?

21 MS. ZELL: I think that's for you  
22 to discuss and decide. I mean I think that --

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1 did you want to say something Reva? Okay.  
2 You know, to answer your first question, I  
3 think that payors are looking at how to extend  
4 outside of health care.

5 I don't know if you've heard much  
6 about accountable care organizations and the  
7 discussions about that. That is a first step.  
8 But I think there's great recognition.

9 As I said at the beginning, and as  
10 you all discussed yesterday, that this is  
11 actually more complex than we'd like it to be.

12 I think that the first step is how do we take  
13 payment and have shared accountability between  
14 hospitals and physicians' offices, and that  
15 there is no doubt that that's going to move to  
16 home health, et cetera.

17 And I think maybe in the distant  
18 future, we can think about how are we going to  
19 hold communities accountable and what is that  
20 going to look like and how will we have shared  
21 accountability? But I do think that  
22 potentially that is going to happen.

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1 I think that we're doing a lot of  
2 demonstration projects to try to figure out  
3 how would we do that and how will attribution  
4 actually -- how will it be used and how will  
5 it be shared?

6 But I do think that if in fact what  
7 we're trying to do, which we say we're trying  
8 to do, is actually move the dots and look at  
9 outcomes, that we're going to have to deal  
10 with the reality that even if what we do in  
11 health care, as I said, checks off all the  
12 boxes, if in fact that doesn't move the dot,  
13 what are we going to do about that?

14 You know, I think obesity is a good  
15 example, and so we're talking about BMI and  
16 should health care be held accountable for  
17 doing BMI, okay? Yes. Should schools?  
18 Perhaps. That's also being discussed, because  
19 that's where kids are.

20 I think that what we have to really  
21 understand from a health care perspective and  
22 I come from health care, with over 30 years,

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1 is how little intersection we actually have  
2 with people. That's just the truth.

3 Even when people are chronically  
4 ill, if you add up how many minutes they  
5 actually spend in health care, versus where  
6 they actually live and where they make their  
7 decisions and where their health actually  
8 manifests and happens, we have to understand  
9 that it's not as simple as we'd like it to be,  
10 and we have to start thinking about how to  
11 deal with the complexity across these  
12 boundaries.

13 CO-CHAIR SUSMAN: I have a question  
14 that may be more directed to Ian and Reva. As  
15 you were discussing, I was really reminded of  
16 the power of GIS and mapping outcomes, and it  
17 seems like one of the potential beyond just  
18 measures is technologies and applications that  
19 allow us to look at the underlying  
20 determinants of health, and that calling for  
21 the research community to really start  
22 exploring the development of tools that allow

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1 us to understand better the underlying social  
2 determinants, really might be something very  
3 valuable.

4 Now that may well be beyond the  
5 scope of what we're trying to accomplish here.

6 But also, it starts to integrate and look at  
7 the total outcomes for populations, rather  
8 than looking at it one by one by one.

9 MS. ZELL: If I could also just say  
10 that David Kindig's model, where it was done  
11 on a county level, has been funded by Robert  
12 Wood Johnson Foundation, to do this for every  
13 county in the United States.

14 So the information is going to be  
15 available. It is fairly high level  
16 information, but it will spur some discussions  
17 within communities. So I think there is going  
18 to be more and more discussion about the  
19 social determinants and how we need to start  
20 addressing that.

21 One of the things in the National  
22 Priorities Partnership that we're going to be

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1 doing is developing a health index, and one of  
2 the things that we're talking about is can we  
3 consider the using the Kindig model, which  
4 will be at the county level, in figuring out  
5 how to take that down to a county level.

6 That is going to force the  
7 discussion of what we do from a multi-sector  
8 standpoint.

9 MS. WINKLER: Just to respond to  
10 Jeff's question, one of the things that's  
11 always part of NQF projects, even though our  
12 focus is evaluating and endorsing measures, is  
13 the rich discussion that happens. It's the  
14 creative thinking, the collective building on  
15 each other's energy and thoughts.

16 So that certainly making  
17 recommendations that would accompany the  
18 measures, to help see if we can capture some  
19 of these ideas to put out there, is certainly  
20 part of it.

21 And we certainly can start drafting  
22 some of these recommendations and try and

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1 capture this, so that these wonderful thoughts  
2 don't get lost, even though the focus is on  
3 the endorsement of the measures. Some of  
4 these other things certainly can be captured.

5 The creative thinking that goes on  
6 in these conversations is a valuable part of  
7 what we're doing here. So don't feel that  
8 it's not. It's a little bit hard to  
9 operationalize downstream.

10 But frankly, more than a few of the  
11 recommendations that come out of the committee  
12 don't immediately get picked up, but  
13 subsequently things start to coalesce and  
14 advancements are made. So we'll be trying to  
15 capture those things for you and include in  
16 your work.

17 CO-CHAIR SUSMAN: Well, thank you.

18 I heard Harold raise the issue of more robust  
19 and more integrated risk adjustment as another  
20 idea that we probably should capture, and I  
21 see Robert and Eric and perhaps others. So  
22 Robert?

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1 DR. ROCA: As a practical matter,  
2 although it's clear that all the things that  
3 Bonnie mentioned have very substantial impact  
4 on health. When it comes to developing the  
5 call for measures, what really is the scope?  
6 What are the boundaries we're going to putting  
7 around the invitation?

8 Because most of us in health care  
9 can't have discernible impact on some of these  
10 larger questions, and the people who are going  
11 to be using the measures are going to be  
12 asking how can we -- you know, what measures  
13 can we pick that are really going to be within  
14 our power to influence.

15 MS. WINKLER: I think a certain  
16 amount of that is for you to determine around  
17 the scope, in terms of usefulness, usability,  
18 feasibility of the criteria. But I do think  
19 some of the -- there are some very specific  
20 things that Bonnie brought up around  
21 populations.

22 For instance, measures that look at

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1 an entire population belonging to a system, a  
2 plan, a practice, whatever, as opposed to just  
3 the patients that walk through the door. You  
4 know, that's something that's part of this,  
5 those measures being perhaps more desirable,  
6 having more utility, especially perhaps in  
7 this population where a lot of the issues are  
8 just getting them in the door or having  
9 contact with them.

10 So I think you do -- there are some  
11 of these issues can brought to what you're  
12 actually doing now, you know. Dealing with  
13 these in the complex area that Bonnie's going  
14 to try and tackle, is clearly probably not  
15 going to come across the measures that we're  
16 likely to get, deal with, that will be useful  
17 for measuring accountability.

18 But at the same time, I think there  
19 are elements of it that you can consider in  
20 evaluating your measures.

21 CO-CHAIR SUSMAN: Eric?

22 DR. GOPLERUD: Yeah. Kind of going

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1 along this way, I think that Bonnie's  
2 presentation, I thought, was very intriguing  
3 and that we've been looking at what is the  
4 individual outcome and then trying to  
5 aggregate upwards.

6           Whereas if we looked at the other  
7 way and said well, what are we trying to  
8 accomplish at a population level, maybe the  
9 accountable entity is the public health or  
10 maybe the governor or maybe somebody else.

11           I'm thinking in terms of things  
12 like, you know, what is the alcohol excise tax  
13 amount in the community, or gallons of alcohol  
14 sold or consumed, traffic crashes, drug  
15 mentions in the ED, anti-depressant scripts  
16 per population, suicide rate, homicide rate,  
17 measures from BRFSS or YRBS on binge drinking  
18 or drinking/driving, domestic violence and  
19 child abuse rates.

20           There are a whole variety of things  
21 where if you take seriously that pie chart,  
22 there are a lot of environmental things that

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1 may be far more potent than whatever we do  
2 inside the clinical system.

3 If we don't look at what are  
4 outcomes that are at a population level, we're  
5 going to miss some very important levers.  
6 Plus why not give some assignment to the  
7 ASTHO/NAACHO types.

8 MS. ZELL: Can I respond to that?

9 DR. GOPLERUD: Sure.

10 MS. ZELL: My response is  
11 absolutely, and I think again, I think that  
12 the health care, those of us in health care  
13 have not really understood the power of us  
14 just stepping outside of health care, and  
15 going to a city council meeting and talking  
16 about these issues.

17 So and is that something we want to  
18 hold health care accountable for down the  
19 line, that you know, what kind of involvement  
20 do we have in the community? That is  
21 something we could be accountable for.

22 We may not be able to be

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1 accountable for all the suicides or the fact  
2 that there's poor neighborhoods. But we  
3 certainly have a very strong voice if we  
4 stepped outside of our offices and we're very  
5 well respected. We understand data. We  
6 understand how to talk about the data.

7           So again, I think there's an  
8 opportunity for us to have some accountability  
9 there, and absolutely to talk to public health  
10 and to -- but what this requires, which I  
11 never did in 30 years of practice, was sit  
12 down with the public health department and  
13 talk about these issues.

14           You know, I stayed -- I was in a  
15 Kaiser system, which one would think we'd be  
16 much more involved in the community, and I  
17 tried and it just didn't happen. So my  
18 experience of health care, and I've done it  
19 from being a nurse's aide in a community  
20 hospital to a methadone clinic to home health,  
21 to hospital care, to head nurse to practicing  
22 as an OB/GYN physician for 14 years at Kaiser

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1 to being chief of a department there, medical  
2 director to facility.

3 I understand health care. I  
4 understand what we can't do. But I understand  
5 the opportunities and my frustration was how  
6 little impact I was really able to have on  
7 what really mattered, which to me was often  
8 the anxiety, the depression and the  
9 circumstances.

10 It motivated me to leave practice  
11 and do what I'm doing.

12 CO-CHAIR SUSMAN: I think I have  
13 Tricia and then Maureen and then Harold.

14 CO-CHAIR LEDDY: I was just going  
15 to say that this broader view that Eric  
16 described and Bonnie, might not be, as someone  
17 else said, what we can influence as health  
18 care providers. Not that I'm a health care  
19 provider, but all of you.

20 But this is an opportunity, though,  
21 for health care providers to make a difference  
22 in policy. Like if you go back to that taxing

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1 cigarettes example that Bonnie used, that you  
2 know, if you increase the tax on cigarettes it  
3 can have a huge impact on -- that is far  
4 beyond what a doctor can do or anything else.

5 If there are things like that that  
6 you all wish the government would do or  
7 whatever, whether it's, you know, the mental  
8 health insurance issues like that Patrick  
9 Kennedy has worked on, or alcohol excise  
10 taxes, what hospitals or community health  
11 centers or public health departments in states  
12 do around community benefits and public health  
13 issues.

14 If we can set measures to say well  
15 where such things are happening that you think  
16 would have a huge impact, and really support  
17 and help what you're trying to do for the  
18 population, if we can set measures that met,  
19 you know, for those kinds of things, and have  
20 outcomes and be able to say look at the  
21 outcome that can happen when such and such  
22 happens, then you have the power to go to, you

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1 know, and influence government policy and  
2 public policy and change those kinds of things  
3 that otherwise wouldn't be able to be changed.

4 Because outcomes really speak, you  
5 know. If can show that something happens,  
6 then you can go and really influence it. So I  
7 think that this is an opportunity for this  
8 committee to have a broader impact on  
9 measuring outcomes than just what health care  
10 providers doing it, just providing a service  
11 to an individual can do.

12 DR. HENNESSEY: Yeah, those are  
13 great comments, and just sort of extending on  
14 that, one of the committees that I'm involved  
15 in my state of residence, Missouri, is a  
16 suicide prevention advisory commission.  
17 There's a number of states that have those,  
18 and we look at data all the time.

19 So I would think that there may be  
20 some opportunities to get some measures from  
21 them, and it made me think of the  
22 means/matters project at Harvard School of

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1 Public Health, where they look at educating  
2 folks, particularly who work in emergency  
3 rooms, about informing families about means  
4 and limiting access to means when you have  
5 someone who's suicidal.

6 It's had some nice outcomes. We  
7 may want to look at what kinds of measures are  
8 available there, and make sure they're aware  
9 of this project.

10 CO-CHAIR SUSMAN: Great. Harold?

11 DR. PINCUS: Now I completely agree  
12 with, you know, David Kindig's and Mike  
13 McGinnis' models. The question I'm having is  
14 how do we sort of translate that and  
15 operationalize it into our task? That and it  
16 relates to, I guess, what does NQF do with,  
17 since they have a list of 600 measures, what  
18 do they do with the use of those measures?  
19 How do they monitor, how do they get people to  
20 use it?

21 Because it's the kind of entities  
22 that we would be suggesting. We've been

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1 talking about measuring these kinds of things,  
2 aren't necessarily the people represented in  
3 the membership of NQF, at least directly.

4 And what success has NQF had in  
5 promulgating their population measures, and is  
6 there a way that we should be thinking about  
7 specific target groups that should be  
8 incorporated to utilize whatever sort of  
9 mental health and substance use population-  
10 based measures we come up with?

11 MS. WINKLER: Essentially, I mean  
12 we're just starting to explore the whole  
13 population health issue within NQF. It's one  
14 of the six priorities from the National  
15 Priorities Partnership. That's why Bonnie's  
16 joined the staff.

17 I think that isn't a totally clear  
18 picture, and we're having to explore how that  
19 might happen. It seems that some of our  
20 projects may be more amenable to it. For  
21 instance, mental health is an area that does  
22 seem somewhat amenable to asking these

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1 questions, how could we, how should we?

2 I think we're talking about looking  
3 at doing things potentially differently than  
4 we've done before, and that's why it's a  
5 little hard to envision what are we talking  
6 about.

7 But you know, as you start trying  
8 to look at measures that exist, you can say  
9 gee, you know, I wish it did this. I wish it  
10 did that in a very concrete way, or as you  
11 look at measures, you can develop ideas and  
12 concepts of the kind of measures you'd rather  
13 see or would like to see in addition, or by  
14 complement the ones you have, and start asking  
15 the questions within this larger context.

16 But in terms of your more specific  
17 question, Dr. Pincus, about use of the  
18 measures, you know, at this point NQF's  
19 monitoring of who uses the measures is fairly  
20 informal. We're actually going to be doing a  
21 formal survey to find out the degree.

22 But it's really rather amazing the

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1 number of measures that do get picked up.  
2 Certainly, we're very aware of those are  
3 picked up on the national level by the federal  
4 government using those programs.

5 But I get messages all the time  
6 from health systems, hospitals, you know,  
7 various groups. There are lots of coalitions  
8 out there that are purchaser groups, you know,  
9 asking about the measures, where can I get  
10 more information about the measures?

11 Do you have -- I got an email last  
12 night. "Do you have measures for urgent care,  
13 outpatient urgent care? Do you have measures  
14 for this, do you have measures for that?" So  
15 people are looking for measures. So, you  
16 know, we are a resource.

17 So you know, there's this constant  
18 dialogue, but it's also a constant evolution,  
19 as people use measures more and more, the  
20 experience is greater. They want to be able  
21 to do more. We need measures that start  
22 really responding to what we're trying to get

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1 to. What is it that's going to provide the  
2 best care and provide the best outcomes for  
3 people, and how do we get the right measures?

4 So the measures we're looking at  
5 and endorsing five and six years ago probably  
6 aren't meeting the needs of folks today. But  
7 what would those measures be, and then you  
8 start thinking about hmm, you know, where are  
9 we going to want to be and what kind of  
10 measures are we going to want in five years?

11 So that is part of this process as  
12 you're doing your evaluation. We have to stay  
13 grounded on what we can work with, but at the  
14 same time explore where do we want to go, how  
15 would we do it differently.

16 CO-CHAIR SUSMAN: So I mean from a  
17 practical standpoint, and then Darcy and  
18 Carol, I can tell you in Cincinnati, we have a  
19 health improvement collaborative. We have  
20 health coalitions that are working community-  
21 wide. I just gave a talk to Leadership  
22 Cincinnati, where you have community leaders

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1 from all walks of life.

2 So they are interested in things  
3 like well, what is our community suicide rate?

4 Well, what is our rate of incarceration, or  
5 what is our rate of things like homelessness.

6 To me, those are measures that we could ask  
7 for, and do have a direct bearing, whether  
8 it's chicken or egg, on mental health  
9 outcomes.

10 So to me, while one might say well,  
11 come on, what does homelessness have to do  
12 with mental health, of course this group all  
13 knows how deeply they're connected. So I for  
14 one think that this discussion and coming up  
15 with some concrete direction as we call for  
16 measures, would be very valuable.

17 It helps create dialogues at  
18 communities and there are an increasing number  
19 that are starting to look at health beyond the  
20 health care sector. I think that's  
21 increasingly where we're going to see things  
22 move. So Darcy?

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1 MS. JAFFE: I just wanted to  
2 comment that I agree with Bonnie. I think if  
3 we look around the country, there are pockets  
4 where this is happening already. In  
5 Washington state, Harborview, for example, has  
6 been out in the community and really pushed  
7 for the government to set a mental health  
8 sales tax, and that passed.

9 We were able to give them data,  
10 looking at not only the reduction and service  
11 realization in the hospital, but extending it  
12 to the parts that really affect the economics  
13 of the government, the jails, the use of  
14 emergency medical systems that they pay for.

15 That's brought in millions of  
16 dollars to mental health that otherwise  
17 wouldn't be there, and Harborview has a seat  
18 at the table on how to use that money. So I  
19 think that there are good opportunities for  
20 hospitals and health care systems to step out  
21 there and have a good impact, not only on your  
22 own system, because it brings money into your

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1 own system, but for the community as a whole.

2 I think, you know, as we were  
3 talking about, this is the opportunity to set  
4 those outcomes to move us towards that, to  
5 make it attractive to people that aren't  
6 thinking about it yet.

7 MS. WILKINS: Or to talk about  
8 gaps.

9 CO-CHAIR SUSMAN: Carol and then we  
10 have --

11 MS. WILKINS: I guess I just want  
12 to add to this. I really appreciate Bonnie's  
13 presentation, and I think one of the points  
14 early on really had to do with kind of looking  
15 at your data. I think perhaps part of the  
16 sort of transformation that needs to happen in  
17 the health care delivery system is to think  
18 about what kind of data needs to be collected  
19 or examined.

20 In San Francisco, they started  
21 about 15 years ago to create a homeless zip  
22 code, a kind of 99999 zip code, so that they

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1 in their billing systems could gather really,  
2 really simple information about how many  
3 patients were homeless.

4 They were just startled to find  
5 that about one out of every four inpatient  
6 admissions, emergency room visits, hospital  
7 days was a patient who had that homeless zip  
8 code indicator.

9 That led to enormous changes in the  
10 San Francisco Department of Public Health's  
11 willingness to invest in supportive housing as  
12 a health intervention, because it produced  
13 better health outcomes, it kept people alive,  
14 it reduced use of hospitalization.

15 But until they had that data, they  
16 only had anecdotal experience and had no idea  
17 that it was such a big magnitude. Similarly  
18 in California, we had the Prop 63, our Mental  
19 Health Services Act, which is a tax on  
20 millionaires, and it generates a -- has  
21 generated -- it didn't do so well last year,  
22 but generated a lot of income for new mental

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1 heath services.

2           When we were able to show county  
3 mental health directors that those consumers  
4 who were engaged, who were offered housing --  
5 we didn't even look at it at the consumer  
6 level; we looked at it at the county level.

7           Those counties that had a  
8 significant capacity to deliver housing,  
9 supportive housing for their mental health  
10 consumers, had much higher levels of  
11 engagement and retention.

12           So they were showing great results  
13 for consumers who were retained in originally  
14 what were called the AB-34, the kind of  
15 integrated services models, the flexible  
16 models of services, the do whatever it takes  
17 models of services that were highlighted in  
18 the new Freedom Commission report.

19           But what we found was that to get  
20 those outcomes of reduced hospitalizations,  
21 reduced incarceration, increased employment,  
22 all the good signs of recovery, you had to

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1 keep people engaged in services.

2           What we showed was that the  
3 counties that had very low levels of  
4 investment in supportive housing had very high  
5 rates of dropouts. So they were not retaining  
6 the consumers that they were engaging.

7           So again, we showed those  
8 connections at a population level or at a  
9 community level, and now in California, the  
10 Mental Health Services Oversight and  
11 Accountability Commission decided to recognize  
12 investments in supportive housing as a service  
13 intervention, as an intervention that could be  
14 funded out of mental health service dollars,  
15 because of that data that demonstrated that  
16 linkage and that connection.

17           But until health systems start to  
18 actually ask those questions, and shine the  
19 light on those connections, to say my gosh, if  
20 we give these folks this kind of -- I mean in  
21 the case of the work that I'm most familiar  
22 with, if we give folks a housing intervention,

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1 it turns out we reduce their mortality. In  
2 the HIV world, we dramatically reduce both  
3 high risk behaviors; we reduce viral load; we  
4 increase survival with intact immunity; we  
5 reduce hospitalizations.

6 All of those are things that if it  
7 were a drug, we would of course say that this  
8 is something that the health care system  
9 should pay for. But until we look at that  
10 data and make that connection, it's hard to  
11 make the justification for the public policy  
12 changes.

13 CO-CHAIR SUSMAN: Joel?

14 DR. STREIM: Yeah, two thoughts  
15 that might be helpful to the steering  
16 committee in doing our task here. One is that  
17 I think the concept of usability as defined by  
18 NQF should help to guide us, and you know,  
19 when we're looking at candidate measures, we  
20 really have to think about to what extent the  
21 end user is going to understand the measure  
22 and how to apply it.

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1 I know that's always a concern  
2 among stakeholders, you know. If we endorse a  
3 measure, ultimately is it going to get rammed  
4 down our throat at the other end. But if  
5 people understand the measure, how to  
6 interpret it, how to apply it, how to use it,  
7 that should be less of a concern.

8 So I think we should just keep that  
9 in mind. In terms of looking at population-  
10 based measures, sure, some of them aren't  
11 directly attributable to health care delivery  
12 systems or providers, but I think it's not  
13 just about attribution. It's about what  
14 variables are modifiable that ultimately can  
15 lead to better community health.

16 So I think mental health is in an  
17 extraordinary position to sort of model this  
18 for the rest of the health system, because one  
19 of the things we do -- take addiction as an  
20 example, where a provider or a health system  
21 is treating someone for an addiction and then  
22 they go back to their community, where there

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1 are crack dealers on every corner.

2 If you did the mapping, you'd see  
3 the concentration of drug deals going on on  
4 the street corners, if you could image that.

5 Obviously, that kind of -- those kinds  
6 of data in terms of measurement become  
7 important, even to risk adjustment for that  
8 provider group. To say look, the recidivism  
9 rate in this addiction center in the inner  
10 city is awful, but we can't blame them  
11 entirely. Maybe they're accountable for ten  
12 percent of it because they do a lousy job of  
13 follow-up.

14 But in fact if you send someone  
15 out, you discharge them into this community,  
16 you know, you can't expect they're going to  
17 have the best outcomes. So you know, Harold  
18 was calling for, you know, better risk  
19 adjustment and doing due diligence there.

20 I think part of that is having  
21 measures. I mean, you do risk adjustment with  
22 measures, right? So having measures of

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1 population and community health are necessary,  
2 actually, for appropriate risk adjustment of  
3 other measures that are more directly  
4 attributable to health care.

5 So I think in essence we have to  
6 have, open this up to measures of things that  
7 we can't hold health systems 100 percent  
8 accountable for. It's all about measuring  
9 broadly.

10 MS. ZELL: Exactly. If I could  
11 just -- I don't know if you're familiar, Jeff,  
12 with Cincinnati Initiative to Reduce Violence,  
13 because that is a great example of health care  
14 going outside and working across the  
15 community, trying to prevent homicides,  
16 gunshot-related homicides and mapping out  
17 neighborhoods of risk, just the way you're  
18 talking about, Joel, and demonstrating where  
19 the highest risk is, where the allegiances are  
20 and working with those individuals that are  
21 called violent groups.

22 Not gangs, but violent groups,

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1 working with those leaders to totally change.  
2 They did it through its -- health care is  
3 still paying for it. It's a trauma surgeon  
4 that started the initiative.

5 It's across the community, and they  
6 worked with law enforcement to change policy,  
7 which is a population-level intervention.

8 What they did, instead of just  
9 working with the individuals, which they still  
10 do and putting them in jail, is now they put  
11 them in jail for 13 years instead of nine  
12 months, and totally turned around what's going  
13 on in the city.

14 There are multiple examples of  
15 this. So I appreciate what you were saying,  
16 and I think that it's absolutely true. There  
17 is a role for health care in it and there's a  
18 role for others.

19 CO-CHAIR SUSMAN: So let me see if  
20 I can summarize. I mean I hear a general  
21 consensus that we need to move beyond our  
22 noses in this arena, that we need to scale up

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1 outcomes for both risk adjustment and for  
2 those communities that are moving towards an  
3 integration of health care with all the other  
4 social determinants of health, so that better  
5 tools to elucidate and understand the outcomes  
6 within communities -- so things like the GIS,  
7 mapping, the questioning of the outcomes that  
8 a defined population are achieving are  
9 important. Tools and ways to do risk  
10 adjustment beyond the traditional health care  
11 risk adjustment, the looking at global  
12 outcomes and population-based measures should  
13 be encouraged in our call for measures,  
14 recognizing that, yes, there are issues of  
15 attribution, but nonetheless, as we are moving  
16 toward community health as a goal, population  
17 health as a goal, Cincinnati health as a goal,  
18 if you will, that those measures are really  
19 where the puck is going to be, and not where  
20 it is today necessarily.

21 So the NQF can have an important  
22 role and Bonnie, I think, has very nicely led

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1 us in this direction. Is that a reasonable  
2 summation of the group's thoughts about this  
3 important area? Any additions or things that  
4 I've left out that we definitely want to  
5 translate to Reva and Ian? Luc?

6 MR. PELLETTIER: I just wonder what  
7 name or is there a name that we could put on  
8 these contributory outcomes, or these -- you  
9 know, I think you used the word complimentary?

10 But what are those things that we  
11 believe were responsible for and accountable  
12 for, and what are those things that we share  
13 accountability or need to work with?

14 CO-CHAIR SUSMAN: I mean there are  
15 a bunch of different models, but I like the  
16 social determinants of health, because it's a  
17 fairly robust model. It's well-accepted.  
18 People know what it means. I don't know if  
19 others have different models. I see a lot of  
20 head-shaking. So I think social determinants  
21 of health. Eric?

22 DR. GOPLERUD: Since the Healthy

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1 People 2020 are working on social determinants  
2 of health, then that might be a useful, quick  
3 frame to go out and find out what their  
4 categories are and how they're describing  
5 those to get the -- and it aligns us better  
6 with what's going to be coming downstream  
7 anyway.

8 CO-CHAIR SUSMAN: Great idea.

9 MS. ZELL: And if I could just  
10 comment on that. We are going to be working  
11 HP 2020 to figure out how to align. They  
12 actually have 38 categories. They're calling  
13 them topic areas, and many of them are  
14 disease-focused, interestingly enough. I  
15 think the framework that we're talking about  
16 from NQF is the National Priorities  
17 Partnership framework, which, rather than  
18 being disease-specific, is very cross-cutting  
19 in its principles, and those principles need  
20 to be applied anywhere where there's an  
21 intersection that impacts health, which is in  
22 a lot of places.

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1           So when you're talking about care  
2 coordination, you know, we're talking about  
3 not just between the doctors and the  
4 hospitals, but what about to home, what about  
5 to school, what about to business?

6           That's where we're hoping to go  
7 over time. That's where I'm hoping to go over  
8 time, maybe I should say, since I've only been  
9 here six weeks. It's where I'm hoping to go.

10          But anyway, those are cross-cutting  
11 principles. I think that is actually a  
12 framework that works very well.

13          When you look at HP 2020, as I  
14 said, it's categorized. Primarily it's very  
15 disease-focused and there's some life-stage  
16 focus, as childhood and adolescent, and then  
17 there's an area now called social determinants  
18 with nothing under it yet, so and we're  
19 talking -- you know, I think there's a lot of  
20 discussion about should social determinants be  
21 the framework. So I just want you to know  
22 that things are in evolution and NQF is going

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1 to be involved in those discussions.

2 CO-CHAIR SUSMAN: Well, I think NQF  
3 is in good hands with Bonnie pushing this  
4 agenda. I think the group is right along with  
5 you, if not behind you, and we appreciate this  
6 wonderful discussion. Thank you.

7 MS. ZELL: I appreciate you  
8 allowing me to be this provocative, because I  
9 realize that it is.

10 CO-CHAIR SUSMAN: You're preaching  
11 to the choir here, I think.

12 Measure Evaluation and Methodologic Issues

13 CO-CHAIR LEDDY: So the next thing  
14 that we're going to do is the Call for  
15 Measures discussion, which is going to  
16 incorporate a lot of the work we did  
17 yesterday; right, Ian? Then we're going to  
18 talk about who do we target.

19 I think, though, that it might come  
20 up about what we have left is the evaluation  
21 criteria. So it might be hard to determine  
22 what the call for measures, you know, how to

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1 construct a call for measures if we're not all  
2 up on what the evaluation criteria are.

3 MR. CORBRIDGE: Yes. We can  
4 definitely go back and forth, if the group  
5 feels like that would be needed. I guess  
6 right here what we've done is just tried to  
7 take what was discussed yesterday, what was  
8 expressed and try to lay that out in a draft  
9 form of what the call for measures would look  
10 like, just trying to highlight some of the key  
11 issues that were expressed by the steering  
12 committee.

13 So we can definitely look through  
14 this. If we'd like to jump back and look at  
15 the measures, we can. We have that up here.  
16 Part of what we took was actual, I guess, the  
17 framework that we had was Version 1.0  
18 yesterday, and you were able to work and kind  
19 of put a Version 2.0 together.

20 Then potentially after the  
21 discussion that we had this morning with  
22 Bonnie, we may want to revisit some of these

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1 areas. It sounds like there was definitely  
2 social determinants of health, might be a  
3 category that you potentially would look at  
4 adding.

5 So this was just kind of a  
6 background document. We wanted to show you  
7 that what we'll be sending to you guys to  
8 hammer out a little bit more, to work with,  
9 we'll finalize it and this will eventually go  
10 out for the call of measures.

11 And actually I don't know, we  
12 didn't really ask really; is anyone on the  
13 phone right now?

14 DR. KAUFER: Yes. This is Dan.

15 CO-CHAIR LEDDY: Hi, Dan.

16 MR. CORBRIDGE: I apologize. This  
17 information was just created yesterday, so  
18 it's not something that --

19 MS. WINKLER: This morning.

20 MR. CORBRIDGE: Actually, this  
21 morning. So it's not something that's in the  
22 actual documentation that you were given, and

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1 I apologize. We don't have Internet here, so  
2 I couldn't email it to you.

3 But I will get this out to your  
4 shortly. So you're at a disadvantage, because  
5 you're not looking at exactly what we have  
6 right now, but we'll try to keep you informed  
7 as we go through.

8 DR. KAUFER: Okay, thanks.

9 MS. WINKLER: Yes. Essentially,  
10 just to help the Committee understand, what  
11 we've done is taken a fairly standard format  
12 for a call for measures which, you know, the  
13 call is the title announces it. There's a  
14 background description that's usually very  
15 similar to what the project background  
16 description is. In the call for measures, we  
17 are soliciting measures for, dot-dot. Here it  
18 is.

19 And so Ian, very much more  
20 skillfully than I ever could, has created this  
21 into a nice little chart, the things you  
22 talked about yesterday. This is kind of how

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1 we'll convey your wishes out into the world.

2           When NQF announces a call for  
3 measures, it is a 30-day call. That is part  
4 of the formal process. We announce it both on  
5 our website. We send it to all of our  
6 members, and I think we've got another list of  
7 folks who signed up, you know, registered on  
8 the website kind of thing. So we have that  
9 list.

10           In addition, you know, we try and  
11 use every avenue that we can think of, and  
12 that's one of the advantages of enlisting your  
13 assistance, you know, before we do the call  
14 for measures, because we'll certainly send it  
15 to you and then you are welcomed and  
16 encouraged to send it to whoever else you  
17 think of, as well as any other folks you  
18 direct us to send it to.

19           So we do want this to be well  
20 understood, what you're looking for in terms  
21 of the kinds of measures are, you know,  
22 understood by the audience you think is going

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1 to be receptive to it. So, but this is where  
2 ended up pretty much from the work you did  
3 yesterday. How do you think it's coming  
4 together?

5 CO-CHAIR SUSMAN: Harold.

6 MR. CORBRIDGE: Definitely after  
7 the meeting, we can send it to you.

8 DR. PINCUS: We can't get it during  
9 the meeting? It's not possible?

10 MR. CORBRIDGE: Unfortunately, I  
11 can give you on a laptop, but we don't have  
12 printers here. So we were unable --

13 DR. PINCUS: Isn't there a business  
14 office here or something that --

15 MR. CORBRIDGE: I guess, yes. We  
16 can put it on a pen drive if you feel --

17 MS. WINKLER: Well, we can have  
18 Ashley go do it. We'll see.

19 (Simultaneous discussion.)

20 DR. PINCUS: Because it's hard to  
21 sort of grapple with this much text. I mean,  
22 two points that I just wanted to make.

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1                   One is this actually looks  
2 reasonable, but it needs a lot of cosmetic  
3 work. There are some things that I can see  
4 that just looked at it sort of that are over-  
5 emphasized by the placement where it is and,  
6 you know, with sort of not the best examples  
7 sometimes.

8                   But it's sort of looks actually  
9 quite reasonable in terms of the overall  
10 structure. But it needs looking at.

11                   The one concern I have -- there are  
12 two concerns. One is not getting very good  
13 measures coming in or like, you know, huge  
14 gaps on this. The second is getting too many,  
15 that I could see there are literally thousands  
16 of psychological tests that are published,  
17 that I could see a test publisher submitting  
18 all of them, you know, with all the reams of  
19 data that they have for all the psychological  
20 tests.

21                   CO-CHAIR SUSMAN: I guess my  
22 understanding from previous, and Reva can

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1 correct me if I'm wrong, that it's challenging  
2 getting measures in this arena. Outcomes  
3 measures may be relatively difficult. If you  
4 have process measures, we probably could come  
5 up with gazoodles. But, Reva, what is your  
6 sense?

7 MS. WINKLER: Our experiences in  
8 all the topic areas is there are not a  
9 plethora of outcome measures out there.  
10 Again, from a project perspective, too few  
11 measures is unsatisfactory for everybody. If  
12 they don't exist, they don't exist. We can't  
13 make something that doesn't happen.

14 But we do want to make sure that we  
15 at least looked everywhere that's possible.  
16 So that's the one end. The other end, too  
17 many measures. Couple of things, and this is  
18 why we're going to go through the measure  
19 evaluation criteria and the conditions.

20 When someone submits a measure,  
21 it's not a quick email to me saying, hey, you  
22 know, you need to consider this. We actually

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1 need a formal submission by the measure owner,  
2 steward, person, the entity who will sort of  
3 enter into a relationship with NQF and  
4 maintain that measure, and have responsibility  
5 for it going forward.

6 So it's not a casual thing. It's a  
7 bit of an investment and their willingness to  
8 do so. So that, I think, will but down on the  
9 casual tools, if you will.

10 DR. PINCUS: No, I'm not talking  
11 about casual tools. I'm talking about there  
12 are literally thousands of psychological tests  
13 that are not casual, that have data behind  
14 them that that publishers publish and make a  
15 lot of money on.

16 I can see getting them into an NQF  
17 list would make them more money, or at least  
18 they would perceive that. I don't know if  
19 that's what's intended or is that how one sort  
20 of thinks about it in terms of outside  
21 measures. There are gazillions of these.

22 DR. GOPLERUD: And there's a

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1 complement to that which is that those  
2 measures who don't have an owner but are out  
3 there in the public domain, whether that's  
4 homelessness, for example, or housing first or  
5 the rates of homelessness in a community or  
6 something that is like the AUDIT which is  
7 owned by the World Health Organization. It's  
8 very unlikely the World Health Organization's  
9 going to write into NQF.

10 SAMHSA has all of these God-awful  
11 measures that they require people to write on.

12 If they're paying attention and have somebody  
13 who will write on your measure, you might get  
14 something. But it seems like it is  
15 potentially haphazard when there are good  
16 measures that we probably would want to have  
17 in here, and there are others that we wouldn't  
18 want to waste our time on.

19 So I'm concerned about sort of the  
20 haphazardness, especially for the non-  
21 proprietary measures that are out there, that  
22 are maybe more of the public health.

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1 DR. PINCUS: Also, just to add to  
2 what Eric said, so that the two probably  
3 worldwide most-used measures is the disability  
4 scales developed by WHO and there's the HONOS,  
5 the Health of the Nation Outcomes Scale,  
6 developed in the U.K., which are probably the  
7 two worldwide, the most commonly used outcome  
8 measures. I don't know who would submit  
9 those.

10 MS. WINKLER: I think that is a  
11 limitation. This has been a process that's  
12 evolved due to -- in the early years, we  
13 actually would pick up a lot of public  
14 measures, but the ongoing maintenance, the  
15 being able to manage those measures just  
16 became relatively untenable, without having a  
17 relationship with someone who had an ownership  
18 aspect to the measures.

19 So we can acknowledge that that  
20 will be a limitation. In terms of the flip  
21 side, the proprietary side, it's not -- NQF  
22 does have -- has considered proprietary

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1 measures and certainly in other realms there  
2 are lots of them, people who this is their  
3 business line.

4 We do have a policy and we do have  
5 a formal agreement that folks who would like  
6 us to consider their proprietary measures must  
7 agree to, and we'll let the lawyers duke that  
8 out. We find that not that many folks are  
9 willing to follow through with the agreement.

10 So there's no guarantee that that  
11 puts limits, but I certainly have observed  
12 that it limits it in many ways on the  
13 proprietary side.

14 DR. PINCUS: What about  
15 international people? Does that come up in  
16 terms of whether an international group  
17 submits measures or --

18 MS. WINKLER: There's no limit on  
19 international. We have seen several, but it  
20 is not the usual thing.

21 CO-CHAIR SUSMAN: I've got Carol  
22 and then Eric.

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1 MS. WILKINS: Just a quick  
2 question. I just want to follow up on this  
3 kind of comment, that the social determinants  
4 that we've just been talking about.

5 I'm not sure. What does it mean to  
6 be the owner or a steward of a measurement?  
7 I'm just not clear about what that  
8 responsibility is, even where I know of non-  
9 profit organizations or non-profit  
10 intermediaries that might want to propose  
11 something. I don't understand what that  
12 responsibility sounds like.

13 MS. WINKLER: Yeah. I mean I can  
14 give you the references to detailed  
15 information from NQF. But measures, in our  
16 experience, are not -- they need management.

17 Many of them need to evolve. They  
18 need to be revised. They need to be looked at  
19 in terms of the evidence, looked at the  
20 coding, looked at whatever their  
21 specifications are on an ongoing basis.

22 Someone needs to take the

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1 responsibility for doing that. That is every  
2 measure that comes into NQF for consideration,  
3 with the exception of those that are owned by  
4 the federal government, which puts them in a  
5 public domain, they still agree to maintain  
6 them.

7 The others have to enter into a  
8 measure steward agreement with us, saying that  
9 they will take responsibility for it, they  
10 will update it, they will maintain it. They  
11 will be someone we can contact for  
12 information. When it's time to review and  
13 maintain the measure in three years, you know,  
14 who knows about it.

15 Who knows what's happened to it?  
16 Who knows its history, its foibles, you know,  
17 all of the issues around it? So performance  
18 measures that NQF evaluates for endorsement  
19 are fairly robust and well-developed and owned  
20 measures.

21 CO-CHAIR SUSMAN: Eric and then  
22 Robert and then --

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1 DR. GOPLERUD: Yes. Just taking  
2 the first condition in the list: depression, I  
3 could probably come up with eight or ten off  
4 the top of my head measure sets that are out  
5 there that are roughly equivalent, you know,  
6 the Beck, the Hamilton, the Zung, the CIDI,  
7 the DISC, the SCID, the PHQ-9.

8 Some of them likely would submit;  
9 others would not. One question would be how  
10 would you determine among the list of six or  
11 eight that are submitted, is there one or are  
12 they are all first among equals? Is there --  
13 what do we do for --

14 You know, Hamilton will sign the  
15 agreement but not Beck. It sounds very --

16 DR. GOLDBERG: I hope we don't get  
17 those. They're all useless.

18 DR. GOPLERUD: Well, I'm just  
19 saying that they're all out there in the  
20 general parlance of depression scales, and you  
21 have the same with anxiety or you have the  
22 same for alcohol.

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1 MS. WINKLER: All right, and the  
2 question is, and we've certainly seen this in  
3 other areas, the usefulness of those measures  
4 for getting information about quality or  
5 performance, you know, they're tools to be  
6 used in clinical care perhaps, but are they  
7 measures of performance?

8 Do they tell you something about  
9 the quality of care provided by whomever  
10 within the health care system? You know, are  
11 they -- yes. Are they --

12 DR. GOPLERUD: They would be  
13 measures of outcome.

14 MS. WINKLER: Right. Are they  
15 appropriate and suitable for public reporting  
16 of the results?

17 DR. STREIM: It occurs to me that  
18 -- oh, I'm sorry.

19 DR. HENNESSEY: Go ahead.

20 CO-CHAIR SUSMAN: I think we have  
21 Robert, Katie and then we'll get Joel.

22 DR. ROCA: My question was whether

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1 the NQF was aware of any potential measure  
2 stewards out there lying in wait of this  
3 opportunity to submit their favorite measures.

4 I mean has there been any initial inquiry  
5 into this or --

6 MS. WINKLER: Not at this  
7 particular time. I'm not sure that the word  
8 has gotten out. Certainly in the past, when  
9 we have done others, we get that as typical.  
10 It usually starts -- we usually get contacted  
11 when that call, the announcement, kind of goes  
12 out.

13 So it's a little bit early, but we  
14 certainly have had measures from SAMSHA.  
15 We've had measures from, you know, various  
16 agencies within the federal government. All  
17 of those happen on an ongoing basis. So most  
18 of those folks are pretty familiar with this  
19 activity.

20 MS. MASLOW: I'm changing the topic  
21 a little. So Joel, do you want to go first or  
22 --

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1 DR. STREIM: Well, my only point  
2 was that I think when we have candidate  
3 measures, if there are two that measure  
4 similar things, that both meet all the  
5 criteria, there's nothing that says they can't  
6 both be in the library of measures that are  
7 endorsed and available for use in different  
8 situations. Is that a fair statement?

9 (Off mic comment.)

10 DR. STREIM: Oh, I know. I mean I  
11 think I was looking at Katie and thinking, you  
12 know, for measuring cognition, there also are  
13 a slew of tools for measuring depression, and  
14 some are proprietary, some are not.

15 Some are good for research  
16 purposes, some have their applications in more  
17 practical and clinical settings. But I think  
18 that will be a challenge on the dementia front  
19 as well.

20 MS. MASLOW: So I wanted to ask  
21 about some measures or areas of measures that  
22 I can think of that would be possible for

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1 people with Alzheimer's and other dementias,  
2 but also for anyone with cognition impairment.

3 I want to know whether you think that these  
4 are in here, and if they're not, could we add  
5 them.

6 So a first one is, does the family  
7 or other responsible caregiver understand  
8 changes in treatment, including medications in  
9 transitions? So I think this is a measure,  
10 Reva, that you have for hospitals now,  
11 something about understanding. But is that  
12 there, all kinds of transitions?

13 MS. WINKLER: We have endorsed a  
14 measure; it's a transition-of-care measure.  
15 It is a three-question survey measure, and it  
16 is for patients being discharged from the  
17 hospital.

18 MS. MASLOW: Does it say for  
19 caregivers, too?

20 MS. WINKLER: I can't remember off  
21 the top of my head actually.

22 MS. MASLOW: I think it might not.

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1       Okay, so would we elicit what I'm talking  
2       about if we send this out?

3                   DR. HENNESSEY:       Would it make  
4       sense, maybe in an area where we say patient  
5       caregiver, to also add another one which is  
6       called transition of care understanding or  
7       something like that? In some ways I see it as  
8       part health literacy, but we could make it  
9       very clear. Where it says patient caregiver  
10      experience, we could put in transition of care  
11      comprehension or understanding.

12                   MS. MASLOW:       It's a change, yes.  
13      So for people with dementia, the message has  
14      to get to someone else about any change like  
15      that. So it's different from health literacy,  
16      but it's the same. It requires -- yes, right.

17                   CO-CHAIR SUSMAN:    Sounds like we  
18      want to add something a bit more specific  
19      about coordination of care, transitions of  
20      care.

21                   MS. MASLOW:       That the information  
22      -- someone knows. So, good.

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1 CO-CHAIR SUSMAN: Make sure we're  
2 using the microphones. I'm going to give  
3 Katie the privilege to continue, and then  
4 Richard.

5 MS. MASLOW: So a second one, does  
6 the caregiver/responsible party understand  
7 that risks wandering, driving, guns in the  
8 house? So this, we have something about that  
9 person, but what about that? Would we elicit  
10 that with what we have up here? Oh maybe --

11 CO-CHAIR SUSMAN: Patient safety  
12 and adverse events. Wandering. I mean we  
13 could add additional measures. Is that  
14 sufficient, or do you think --

15 MS. MASLOW: I'm talking about  
16 whether that caregiver. The measure is does  
17 the caregiver understand, whoever the  
18 caregiver is.

19 CO-CHAIR SUSMAN: So patient safety  
20 and adverse events are not only the adverse  
21 events themselves but prevention or  
22 understanding of potential adverse events on

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1       behalf of the caregiver.

2                   MS. MASLOW:   Yes, and could you add  
3       guns, too, in the things that can go wrong?

4                   CO-CHAIR SUSMAN:   Sure.  I think in  
5       the end, we probably could spend a lot of time  
6       making very specific specifications here.  But  
7       we also need to make sure that the important  
8       things are called out.  So thank you.

9                   MS. MASLOW:    So another one, in  
10       terms of what you were saying, is the  
11       caregiving status of the patient known to  
12       whoever's being measured?  So mainly this is  
13       physicians, but other people don't know --  
14       other providers don't know that the person is  
15       a caregiver.  There's huge risks to caregiver  
16       health of caregiver problems.

17                   CO-CHAIR SUSMAN:    So is this an  
18       outcome or is it a proximal process that leads  
19       to an outcome of caregiver burden, stress, et  
20       cetera.

21                   MS. MASLOW:    It could be either.  
22       You could say that it's process, so it can't

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1 be --

2 DR. HENNESSEY: But you could take  
3 a look at measures of caregiver distress, and  
4 there's probably some measures out there.

5 CO-CHAIR SUSMAN: I thought we had  
6 captured that somewhere, but let's make sure  
7 it's there. Caregiver burden and distress is  
8 certainly important.

9 DR. STREIM: Well, I think  
10 generally caregiver health status as an  
11 outcome of dementia care is really -- yes.  
12 It's not just stress and burden. It's their  
13 actual health outcomes of the caregiver.

14 MS. MASLOW: I think that also, but  
15 I think that physicians particularly don't ask  
16 and no one knows that the person is a  
17 caregiver. So it's sort of -- maybe it's a  
18 proximal thing. Then I also, as you know, am  
19 wishing that we could have something about the  
20 identification of people with dementia.

21 So I want to read you the three  
22 existing measures and see if any of them could

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1 be in what we're asking for. These are  
2 measures. They're not from the U.S. So the  
3 percentage of patients diagnosed with dementia  
4 whose care has been reviewed in the previous  
5 15 months.

6 CO-CHAIR SUSMAN: That seems to me  
7 to be a process measure, but do people agree?  
8 I mean I don't want to monopolize this  
9 conversation.

10 MS. MASLOW: This is extremely  
11 important. So the latest data from  
12 Indianapolis are in physician medical records  
13 in the University of Indiana, this medical  
14 system. In 2003, 19 percent of people with  
15 dementia had anything in their medical record.

16 So 81 percent did not. That's the most  
17 recent thing.

18 So it's extremely important. I  
19 understand we're talking about process things  
20 here, but I'm looking for a way -- if there's  
21 some way that we -- this is probably to me the  
22 most important indicator for dementia, which

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1 is not recognized -- it isn't recognized. So  
2 anything else that you add on is --

3 The other one's from Australia, so  
4 it's a process measure, probably. Medical  
5 patients, 65 years of age and older, who had  
6 their cognition assessed using a validated  
7 tool, blah blah blah, during this six-month  
8 time period. That's a process measure.

9 CO-CHAIR SUSMAN: I would think so.

10 MS. MASLOW: If anyone can think of  
11 anything or any way that we could legitimately  
12 ask for this?

13 CO-CHAIR SUSMAN: Well, there's  
14 been a history in NQF, I think, of having sort  
15 of these two-stage measures, where there is an  
16 outcome measure but it depends on  
17 identification, and identification of a  
18 denominator population that's been  
19 appropriately screened or case-found. So I  
20 think there are ways that can be built into  
21 outcome measures.

22 Harold, and then go back to

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1 Richard.

2 DR. PINCUS: Yes. I think that  
3 that, you know, by itself, if you look at  
4 people that are having an assessment tool used  
5 in the past six months, is pretty much a  
6 process measure.

7 But as Jeff was saying, you could  
8 embed it into people that have had x number of  
9 measures, you know, two measures over six  
10 months, and were either improved or, if not  
11 improved, some adjustment in care was made.

12 So that it becomes kind of a --  
13 sort of a process/outcome measure that is  
14 looking that there was some action taken,  
15 based upon an initial and a follow-up  
16 measurement.

17 CO-CHAIR SUSMAN: I mean for  
18 example in the bipolar disorder treatment, it  
19 implies appropriate diagnosis, and then just  
20 with regard to our previous conversation, a  
21 whole bunch of tools are listed as part of a  
22 measure, but the tools themselves haven't all

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1 been submitted. But the TAP suggested these  
2 were all the sorts of reasonable tools that  
3 would be part of this measure.

4 So I think in some ways, just to go  
5 back to our previous conversation and provide  
6 some reassurance there, there has been a  
7 history in NQF of sort of implying that  
8 certain validated tools could be embedded in  
9 measures.

10 So for example, the diagnosis of  
11 bipolar disorder or depression might imply  
12 that there's, you know, 15 different tools  
13 that would be appropriate.

14 MS. MASLOW: Just one other thing.

15 I think that it's probably important for the  
16 Committee to think with respect to these  
17 things that are not what I was just talking  
18 about, the actual identification of dementia.

19 But outcomes that are important for  
20 people with cognitive impairment. Whether we  
21 would want to say cognitive impairment instead  
22 of dementia, so picking up other people with

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1 cognitive impairment, where decision-making  
2 and dangerous -- all of those things are  
3 relevant.

4 CO-CHAIR SUSMAN: So maybe the  
5 phrase is dementia and other -- individuals  
6 with dementia and other cognitive impairments,  
7 or something along that line, so that it's  
8 inclusive.

9 MS. MASLOW: It could be.

10 CO-CHAIR SUSMAN: Rich?

11 DR. GOLDBERG: I don't know. I'm  
12 hoping to see some things that have to do with  
13 outcomes. I'm very concerned about a lot of  
14 measurements that could lead to  
15 micromanagement of practice, and won't  
16 necessarily influence outcomes.

17 So there's been, as far as I know,  
18 two papers in the literature that have looked  
19 at the use of outcome measures by clinicians  
20 over the last few years. One is Zimmerman's,  
21 one is Gilbody's.

22 They were done -- one was in the

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1 U.K., one was in the U.S. So, no surprise;  
2 clinicians don't use outcome measures, you  
3 know. Ten percent or 12 percent of people use  
4 outcome measures of any kind in their  
5 practice.

6 When they ask clinicians, how come  
7 you're not using outcome measures, no  
8 surprise. They take too much time, and they  
9 don't understand them. If we're going to  
10 impact on people starting to look at outcomes  
11 on some macro level, we're not going to start  
12 using 30-minute instruments for this.

13 I thought, you know, I don't know  
14 if it's necessarily the NQF agenda but,  
15 doesn't this have something to do with  
16 eventually publicly reporting outcomes, and  
17 trying to influence the macro system without  
18 micromanaging people's practices?

19 I think it's going to be -- we'll  
20 have to sort through a lot of process  
21 outcomes. If I can get to this golf analogy  
22 of, you know, you've got to hit the golf ball

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1 150 yards and get it in the fairway, where  
2 your right elbow is, where your head is, how  
3 wide your feet are apart; I mean there's lots  
4 of ways to get it there, and that what we  
5 want to see is which practices are getting the  
6 ball up the fairway 150 yards in the short  
7 grass, and not get caught into an industry of  
8 golf lessons for people, which they can spend  
9 millions of dollars on and still can't break  
10 100.

11 So I don't know. Will people with  
12 the call understand that? If they do, we're  
13 not going to get the Beck depression scale and  
14 the Hamilton depression scale and all these  
15 lengthy kinds of things. I'm not sure what  
16 they are yet.

17 That's part of the challenge. I  
18 know some people are kind of working on these,  
19 you know, trying to validate much briefer  
20 outcomes measures that have some validation,  
21 with more lengthy kind of assessments. Am I  
22 on the right track? Could you comment on

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1 that?

2 MS. WINKLER: Yes, you are. Yes,  
3 sure. One of the conditions actually when  
4 measures are submitted is there are, up front,  
5 four conditions, and we have them detailed in  
6 the documents that you have. But one of them  
7 is that they are suitable for public reporting  
8 and quality improvement.

9 I mean that's the whole point.  
10 That's sort of NQF's role in this world. So  
11 measures that are not about, you know,  
12 quality, not going to be useful for producing  
13 information that's important to public  
14 audiences, and that is not just sort of the  
15 general public, but could be any number of  
16 stakeholders out there.

17 So I mean that's the slice of the  
18 pie that NQF works on, in terms of driving  
19 quality improvement.

20 So I think, Richard, you do have  
21 the right assessment on it, that the  
22 difference between lots of tools, but are the

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1 tools assessing, you know, patient status or  
2 whatever to assist in clinical care versus  
3 measures of quality that can be used to  
4 provide information to a wide variety of  
5 audiences, that represent the quality of care  
6 provided, and certainly could be used for  
7 comparative purposes, that sort of thing.  
8 That's NQF's focus.

9 CO-CHAIR LEDDY: Maureen, one  
10 comment?

11 DR. HENNESSEY: I actually had two  
12 questions for clarification. One is, what's  
13 going to be the role of current mental health  
14 measures that NQF has already endorsed in this  
15 process. How do those fit or not?

16 MS. WINKLER: Essentially, they  
17 provide context, because there are actually  
18 very few outcome measures. I think there are  
19 what, three? What this project is doing is  
20 helping to enlarge that number, add to it, to  
21 the degree that they're available and  
22 possible.

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1           We provide the process measures  
2           that we've also endorsed for context. Again,  
3           many of them have been endorsed at different  
4           stages through NQF's history. Some have been  
5           around for a long time; some of them are  
6           relatively new; some are going through  
7           maintenance and may fall off the list. But  
8           again, provides the context.

9           But as the interest in moving  
10          towards outcome measures, our goal with this  
11          project is to try and increase the number in  
12          that category applicable to mental health.

13          DR. HENNESSEY: I believe that  
14          there's an NQF measure that was submitted by  
15          the VA relative to trauma and screening for  
16          trauma, isn't there?

17          MS. WINKLER: Not recently. I'd  
18          have to go back and really look through  
19          history.

20          DR. HENNESSEY: Well, that would be  
21          the interesting question. Do you view it as a  
22          process or outcome? Because what's up there

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1 is not just outcome, is it? Is that just --  
2 isn't that also process?

3 CO-CHAIR LEDDY: You mean what we  
4 did yesterday?

5 DR. HENNESSEY: What's up here  
6 right now.

7 DR. GOLDBERG: Could you scroll  
8 down to the bottom? I missed -- the top's  
9 been up a long time. Could I see the bottom  
10 one?

11 CO-CHAIR SUSMAN: So resonance with  
12 diversity, with depressed or anxious mood. I  
13 mean to me, you know, where your mood is would  
14 be a patient-oriented outcome, whether I'm  
15 happy or sad. I mean, you know, I think  
16 that's something that matters to patients.

17 CO-CHAIR LEDDY: It seems like at  
18 this point, what we need is a structured  
19 instruction almost, especially for those of us  
20 that have not been through NQF, a committee  
21 before.

22 We really need to know, what is the

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1 definition of an outcome measure and how are  
2 we going to -- what is that, you know, what is  
3 going to be the evaluation criteria for  
4 outcome measures before we can go forward, I  
5 think, in trying to do the work we are trying  
6 to do. Can we move to that, or do you think  
7 that we need to take a break at this point?  
8 It's about quarter of eleven, I think.

9 CO-CHAIR SUSMAN: I think perhaps  
10 if we took a brief break and recognize that  
11 the material that Ian so nicely put together,  
12 we can wordsmith offline and add additional  
13 comments via email, and then move now to the  
14 evaluation after the break, which I think will  
15 help frame this in a broader context. Does  
16 that sound like a reasonable --

17 Let's take a break. It is now a  
18 quarter to. Let's say five of, which means I  
19 know that this group will be around eleven or  
20 so. But five of eleven.

21 (Whereupon, the above-entitled  
22 matter went off the record at 10:46 a.m. and

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1 resumed at 11:10 p.m.)

2 CO-CHAIR SUSMAN: Is anybody still  
3 online?

4 DR. KAUFER: Yes.

5 CO-CHAIR SUSMAN: Hello. I hope  
6 you'll join us if there are questions or  
7 comments.

8 DR. KAUFER: Okay, thank you.

9 CO-CHAIR SUSMAN: Okay. Eric and  
10 Carol, I'm going to have to smack you over the  
11 head now. Okay. I'm going to turn it over to  
12 Tricia to lead us through to the next outcome.  
13 Identifying Gaps in Outcomes Measures

14 CO-CHAIR LEDDY: Excellent. The  
15 next thing we're going to do is try and go  
16 back to defining the scope of our group a  
17 little bit, and ask Reva and Ian to take us  
18 through some of the parameters of what we're  
19 doing, so that we can then construct our call  
20 for measures and, you know, and utilize all of  
21 the work we've done appropriately.

22 So one thing that Reva had said she

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1 was going to do was to take us through the  
2 evaluation, how we evaluate the measurement of  
3 -- how we would evaluate measures that come  
4 in. What are the criteria we use to measure  
5 whether or not something that's submitted is  
6 going to make it to the final list?

7 I think that also if we could also  
8 define, if going back to this Donabedian  
9 principle, because we've had a lot of  
10 different opinions and thoughts, I think,  
11 about number one, who -- there's three  
12 dimensions to this principle.

13 There is the population and  
14 individuals, there's health care, whatever  
15 that means, and then there's the change that  
16 happens as a result of the health care  
17 intervention to that defined population or  
18 individual.

19 So if you could also speak a bit,  
20 Reva, about what parameters we have, so that  
21 we know if it's our decision even to define or  
22 not. Is the population people with the

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1 diagnosis that you've talked about in the  
2 beginning: SMI, depression and Alzheimer's and  
3 other cognitive disease, or is it the whole  
4 population?

5           You know, what are our parameters  
6 for defining the population? What are our  
7 parameters for defining what is health care,  
8 because we've talked about health care,  
9 provision of health care, like provision of  
10 mental health services to an individual.  
11 We've talked about public health interventions  
12 such as suicide education programs, suicide  
13 prevention programs, those kind of public  
14 health things.

15           We've also could go so far as to  
16 talk about public policy, which we did talk  
17 about, which is such thing as a tax on tobacco  
18 or alcohol.

19           So is that a kind of intervention  
20 that we can consider to be something that is  
21 considered a health care policy decision that  
22 would influence health outcomes, because

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1 certainly that has been shown to influence  
2 health outcomes, such as tobacco tax?

3 And so if you could give us the  
4 parameters around that, and then also talk a  
5 bit about outcomes as opposed to structure and  
6 process, so that we know, you know, what are  
7 the kind of outcomes that we're talking about,  
8 versus things that you've already done in the  
9 structure-and-process world. That would be  
10 helpful, I think.

11 Anybody else think they need  
12 something around the parameters of our  
13 assignment?

14 MS. WINKLER: Okay. This is a  
15 review. Essentially, this project is around  
16 outcome measures, and I'll talk about that  
17 definition in a minute.

18 There are constraints around the  
19 contract and the resources we have to do this.

20 So as much as we might like to do a whole lot  
21 of things, we do have to focus in on the  
22 things that we are expected to do.

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1           In this particular aspect that we  
2 kind of clustered under the term mental  
3 health, there are two primary topic areas that  
4 is the focus, and that is depression and  
5 serious mental illness.

6           Now there's some wiggle room,  
7 because serious to one may not be serious to  
8 someone else and vice versa. Then the other  
9 is Alzheimer's disease and related conditions,  
10 okay. So that's really the subject matter of  
11 what we're doing, and that's pretty  
12 straightforward.

13           Both of those happen to come off  
14 the top 20 Medicare conditions list, and  
15 that's why HHS is giving us money to do that.

16           So that's kind of the why and how did we get  
17 there and where are we.

18           Going too far outside of that, we  
19 run the risk of not doing the job that was  
20 asked of us, and kind of diverting energy and  
21 resources in a direction that doesn't meet our  
22 deliverables, the expectation of the funders.

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1       So we do want to stay focused in on what this  
2 project is all about.

3               The second piece of that is we're  
4 talking about outcome measures. This is a  
5 distinctive project that is happening  
6 specifically about outcome measures. Prior  
7 projects have been either process measures,  
8 process outcome measures, but this is very  
9 focused on outcome measures.

10              There is a changing world out there  
11 in terms of desirable measures, the kinds of  
12 measures that audiences are looking for.  
13 We've certainly seen an upswing in demand for  
14 outcome measures. There's a lot of reasons  
15 for that. Richard alluded to some of that  
16 around, get out of the micromanagement process  
17 measures business, and just what matters is  
18 the outcomes, what matters to patients is the  
19 outcomes. What matters to many stakeholders  
20 is what happened, rather than how did you do  
21 it per se. So this project is deliberately  
22 focused in on that growing interest in

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1 expanding available measures, outcome measures  
2 for a wide variety of topics.

3 Also as I mentioned, there is  
4 ongoing work to start to pair quality measures  
5 with cost measures, to ultimately achieve  
6 concepts around efficiency. So outcome  
7 measures is the focus of this project for a  
8 lot of reasons.

9 So we're talking about identifying,  
10 evaluating and endorsing, possibly endorsing  
11 outcome measures for depression and other  
12 serious mental illnesses and Alzheimer's and  
13 related conditions. So that's the box I've  
14 got to keep you in.

15 Within that is really kind of where  
16 your expertise plays into it. So when we  
17 spent a lot of time yesterday talking about  
18 what are outcome measures, what are type of  
19 outcome measures, what might outcome measures  
20 look like, realizing that we do want to stay  
21 within the concept of structure, process,  
22 outcome. It's a classic construct. It's

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1 pretty well understood by most folks.

2 Structural measures describe the  
3 sort of physical capability, the things, maybe  
4 the people in place, the building in place,  
5 the equipment in place, those sorts of things.

6 Process is, how did you do something. How  
7 was it done?

8 But the outcome is what happened.  
9 Good or bad, what happened? So it's really  
10 the more sophisticated type of measurement.  
11 It's more challenging as a measurement. But  
12 it does provide important information that's  
13 urgently needed for a lot of various reasons.

14 So I'll stop right there and just  
15 ask, do we need to clarify any further on any  
16 of those parameters.

17 DR. GOPLERUD: When you come out  
18 with the end of this process, do you have in  
19 mind a range of the number of measures that  
20 you expect NQF will endorse?

21 MS. WINKLER: No. There's no way  
22 of knowing at this point in time, because it's

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1 one of the unknowns whenever we're managing a  
2 project is we don't know how many measures a  
3 call will encourage be submitted.

4 We've had some where it's a  
5 struggle, where there have only been a handful  
6 and we really do whatever we can to identify  
7 them. There's some areas, in particular  
8 outcomes and some topic areas, there just may  
9 not exist. On the other hand, we've had  
10 projects where we've had hundreds of measures.

11 So I mean there -- and that is one  
12 of the sort of open-ended aspects of the  
13 project management. I think this is an area  
14 you all know better than I do, to know what  
15 performance measures, quality measures that  
16 are outcome measures that could be out there  
17 in terms of volume.

18 Part of the role of these two days  
19 is to get you thinking about those, get you to  
20 understand the parameters, the criteria and  
21 the process for them, so that if they're out  
22 there, if they're the kind of measures that

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1 will be appropriate for this project, we at  
2 least have identified them and done our best  
3 to get them involved.

4 A lot of times we don't get the  
5 measures because we just -- the communication,  
6 the message doesn't get there. We don't talk  
7 to the right people, we don't ask the right  
8 people, we don't get the message out  
9 effectively enough.

10 So that's one of the things we're  
11 trying to deal with today, is enlist your help  
12 and recruit your assistance and being sure  
13 that the message gets out, so that the  
14 measures are looking for, if they exist, do  
15 get submitted.

16 DR. STREIM: In terms of the method  
17 by which you disseminate out the call for  
18 measures, sort of two points about it. One is  
19 who -- do you have mailing lists that it's  
20 sent to? Do you have, like, are there  
21 organizations that it's sent to? How  
22 extensive is the -- and if so, how extensive

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1 is your sort of list of mental health  
2 organizations and researchers and entities and  
3 so forth, and also how extensive is it  
4 internationally?

5 Secondly, when this call goes out,  
6 are there specific things that you're going to  
7 be saying about risk adjustment?

8 It's embedded within the  
9 measurement criteria, but clearly for outcome  
10 measurement, it's a special issue, and whether  
11 you're going to be calling attention to that  
12 issue in the context of the call for measures.

13 MS. WINKLER: The answer to your  
14 first question is, you know, we primarily  
15 utilize our members for communications and  
16 announcements, and folks who have, you know,  
17 registered on the website, been involved in  
18 activities with us. You know, we kind of have  
19 a list of those folks.

20 That's why particularly in some  
21 topic areas we know we are probably not  
22 engaging or involved with or even know about

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1 all of the appropriate organizations and  
2 contacts and the people that we should be  
3 reaching out to.

4 That's a large part of what we're  
5 asking for your assistance with. That's a  
6 world that are you're part of that we probably  
7 don't have an awareness of the full extent.

8 So that's why the announcements,  
9 you know, are the kind of thing -- we put it  
10 on our website, but it's the kind of thing  
11 that's easily embedded in an email, and it can  
12 get forwarded, you know, to anybody and  
13 anywhere.

14 I'm not aware if we have any  
15 international folks on it or not. If we do,  
16 it's very, very few, as far as I'm aware. We  
17 have had some, especially in the patient  
18 safety realm, we have had working, we have had  
19 international representatives on some of our  
20 committees. But that's not -- it's the rare  
21 event, not the common event.

22 CO-CHAIR SUSMAN: The NQF

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1 equivalent in other countries?

2 DR. PINCUS: Do you know of one?  
3 Well, in the U.K., they have the Healthcare  
4 Commission, which is a governmental body. It  
5 both develops and applies measures. But there  
6 are sort of a number of equivalents.

7 I'm working with a group of sort of  
8 the chief clinical leaders or chief  
9 psychiatrists from 13 countries that are  
10 around the issue of quality measurement, and  
11 you know, if you could send it out to all of  
12 them.

13 MS. WINKLER: Yes.

14 CO-CHAIR SUSMAN: So let me ask a  
15 practical detail. As Harold has suggested, we  
16 all have our own circle of friends,  
17 colleagues. How do you want that information,  
18 or how will the information be disseminated to  
19 us?

20 MS. WINKLER: Well, we'll send you  
21 an email with an attachment that's going to  
22 look a whole lot like the draft of what Ian

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1 showed you earlier. It's the announcement.  
2 It's the description of what we're looking for  
3 and the link to the submission, the link to  
4 the measure evaluation criteria, you know, a  
5 variety of --

6 So we sort of have it standardly  
7 packaged. If you think there's something  
8 addition that for this particular audience  
9 perhaps we need to include, we're certainly  
10 happy to hear that and make those adjustments.

11 Again, we're trying to facilitate  
12 communication with folks out there who are  
13 likely to be able and desire to participate in  
14 the project.

15 CO-CHAIR SUSMAN: It sounds to me,  
16 then, we will be the intermediary, and do we  
17 get paid on a case rate or not here? Okay,  
18 okay. Now Maureen and then Carol and then  
19 Harold.

20 DR. HENNESSEY: I have a question  
21 about definition of outcome measures. I had  
22 heard you talking earlier, Jeff, about case

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1 finding. Now is case-finding or screening, as  
2 we say, for dementia or we were talking trauma  
3 earlier, post-traumatic stress, are those  
4 kinds of things considered to be an outcome or  
5 are they a process?

6 CO-CHAIR SUSMAN: I mean I would  
7 answer, and I'll see what Reva says, that  
8 those are process measures, but they  
9 ultimately are embedded in some of the outcome  
10 measures.

11 If you look at our existing  
12 measures within the NQF portfolio, a lot of  
13 them imply that there's a preliminary step  
14 around screening, case-finding,  
15 identification. Reva?

16 MS. WINKLER: Yes, and I'd agree.  
17 I mean those, I think, are -- it's a process.  
18 Doing the screening is a process. So they  
19 would not be considered outcome measures. But  
20 I think that Jeff is absolutely right, that  
21 we've seen measures where it's embedded within  
22 it or part of it, such that the case finding

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1 is part of the measure specification aspect of  
2 it.

3 DR. HENNESSEY: Thank you.

4 CO-CHAIR SUSMAN: So Carol?

5 MS. WILKINS: Just a quick question  
6 and suggestion. Earlier, I think you said  
7 that it's a 30-day period that the call for  
8 measures is open. We've heard that there are  
9 actually very, at least right now, there's  
10 very few mental health outcome measures that  
11 folks have got.

12 I guess I'm wondering if we want  
13 -- if it would be feasible and appropriate to  
14 do some kind of early warning, early notice  
15 that would maybe not have the full packet of  
16 requirements and information, but would be  
17 more of a kind of heads-up, you know, we're  
18 heading into the holiday season and January  
19 people come back, and there's, you know, 8,000  
20 emails.

21 I'm just really worried that folks  
22 may overlook this at a time that, maybe they

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1 have other pressing priorities, and it just  
2 gets put to the back burner until somebody  
3 finds it in mid-February and says, oh gosh, I  
4 guess I missed that.

5 So a kind of early announcement  
6 might really help.

7 MS. WINKLER: It's actually part of  
8 the process too. Approximately, you know, in  
9 the weeks prior to the call going out,  
10 officially an opening, is to issue a  
11 preliminary, which is sort of a call for  
12 intent, you know, that describes the project,  
13 saying the call is coming up. Give us a heads  
14 up of what measures you might have out there  
15 and looking to submit, some opportunity for  
16 them to ask questions. So there actually is  
17 embedded in it, and we're looking to do that  
18 in early December.

19 CO-CHAIR SUSMAN: So it sounds like  
20 for us, we could try to make our contacts and  
21 say, hey, hold this date. This is going to be  
22 coming out very shortly. Please get ready to

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1 submit your measures. Harold?

2 DR. PINCUS: A couple of things  
3 that I would say about the submission process.

4 When I've spoken to people about sort of  
5 submitting NQF measures, most people in the  
6 field don't think of themselves as being  
7 professional measure developers, and the  
8 concept, and some of them may or are not even  
9 aware of NQF.

10 And so the concept of actually  
11 submitting a measure and then looking at the  
12 level of effort that's required can sometimes  
13 be daunting. On the other hand, many of them  
14 are motivated to do it. But the 30-day period  
15 may not -- you know, on the whole, may not be  
16 sufficient for somebody that's a total novice  
17 to this kind of thing.

18 I think that's something that you  
19 may want to look into. The second point is  
20 that there are a number of groups that  
21 probably should be alerted, but I don't know  
22 if I have access to them, but I could think of

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1       them.

2                       So for example, you know, members  
3 of the American Public Health Association,  
4 Mental Health Section, you know, would be  
5 people. I don't have that list. But maybe  
6 you could get that list. You know, members of  
7 Academy of Health, you know. NIMH, NIDA,  
8 NIAAA, PIs of health services research  
9 projects. You know, those are people that I  
10 could think of would -- you know, are not  
11 typical measure developers, but at least don't  
12 think of themselves as, but would be people  
13 that you might want to reach out to, but also  
14 may require more time to submit.

15                      Just going back to the point about  
16 sort of screening as an issue. I guess  
17 screening would definitely not be an outcome  
18 measure, but what about as you move more into  
19 things like follow-up and engagement in care,  
20 like the Washington Circle measures. Is that  
21 considered sort of an intermediate outcome,  
22 since it's associated with better outcomes?

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1 CO-CHAIR SUSMAN: Yes. My sense is  
2 that there's some clear boundaries or anchors  
3 on either end, and then there's a bunch of  
4 stuff in the middle. And you know, the litmus  
5 test should be, does it matter to patients,  
6 their families, the community, those outcomes.  
7 And if engagement matters, as Katie and I were  
8 discussing, does education, fully  
9 understanding a treatment plan, is that an  
10 outcome that matters to patients and their  
11 families?

12 I would argue probably it is. You  
13 know, we could debate that all day here, and  
14 that's not going to be very helpful. So I  
15 think there's going to be some gray area, and  
16 as we get to the task of measure evaluation  
17 criteria, we're going to come up with some  
18 rules, guidelines around that.

19 But ultimately, We're going to have  
20 to sit back down and say "Well yes, this one's  
21 clear, this one isn't. This is one is sort of  
22 in the middle and here's where we come out."

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1 So that is why they have an expert group like  
2 ourselves. So Richard?

3 DR. GOLDBERG: I don't know.  
4 Unless I misheard it, calling for this at the  
5 beginning of December would be a problem.  
6 People pretty much disengage for a lot of  
7 December. If you're going to have a 30-day  
8 window, it's going to be a ten day window. So  
9 I don't know what that does for your time  
10 line, but I think it will be a problem.

11 MS. WINKLER: The actual call is in  
12 January.

13 DR. GOLDBERG: Okay, all right.

14 MS. WINKLER: The pre-announcement,  
15 the intent if you will, is in December, in  
16 early December.

17 DR. GOLDBERG: Calling for  
18 submission by when?

19 MS. WINKLER: No. The initial one  
20 is an announcement. The call for measures is  
21 open 30 days during the month of January.

22 DR. GOLDBERG: All right. That

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1 might work, even though I'm not telling you  
2 anything you don't know. I mean -- and the  
3 other, I have one other comment, I mean  
4 around Harold's issue about are these out  
5 there?

6 I know a number, at least several  
7 people that are very psychometrically well-  
8 researched outcomes, brief use of outcomes  
9 tracking measures. I think one of the issues  
10 for them is they see them as proprietary, and  
11 I think that's a real disservice to our field,  
12 and I think hopefully they'll get to see that  
13 what's really proprietary about their work is  
14 their web-based platforms, that allow people  
15 to utilize them.

16 Because there's a variety of ways  
17 for people to implement these outcomes  
18 tracking across practices, that probably are  
19 going to need to be web-based. Those will  
20 have some creative people who figure out how  
21 to do that and engage, you know, and link  
22 patients and providers together.

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1           But there are, I think it would be  
2 interesting in this first pass. I know there  
3 are some people out there who have this. If  
4 not, and Harold's right that people say, you  
5 know, "We need more time to do it." We'll  
6 learn that. But if we can, you know, search  
7 the trees for -- some of these are out there.

8           CO-CHAIR SUSMAN: I guess I would  
9 encourage everybody to twist arms, if you  
10 will, at least make people aware. This won't  
11 be the only call for these measures.

12           I mean I bet you 18 months, a  
13 couple of years from now, we're really back at  
14 the table or the staff at NQF is going to be  
15 back and say "Look, you know, we didn't get so  
16 much this first go-around, you know. Here are  
17 some other opportunities."

18           So this is a process. It's a  
19 marathon, not a sprint. Let's take it as  
20 that, and encourage this first go-around as  
21 many measure holders as we can think of to  
22 contribute.

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1 DR. GOPLERUD: What about the bulk  
2 distributors of measures like the Joint  
3 Commission? There must be hundreds of ORYX-  
4 approved measures. Do they typically respond  
5 back?

6 MS. WINKLER: Yes. The Joint  
7 Commission is certainly -- we've endorsed many  
8 of Joint Commission's measures. So they are -  
9 - and to the degree they have outcome measures  
10 in these topic areas, I think we're likely to  
11 hear from them. And there are other kind of  
12 folks we'll touch base with, just like we do  
13 with NCQA and you know, kind of the usual  
14 players.

15 But there are often in specialty  
16 areas, if you will, folks that we're not aware  
17 of, that we may have not, you know, they're  
18 not aware of us, we're not aware of them, and  
19 trying to make those connections is an  
20 important part of what we're trying to do.

21 DR. WAN: I have a question, just  
22 because I joined later yesterday, is that when

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1 you went over the NQF-endorsed outcome  
2 measures, you said that there were a few of  
3 them, that there were three. What were the  
4 three? I just want to get a flavor of what is  
5 currently endorsed.

6 MR. CORBRIDGE: I don't know if you  
7 have a copy of the background documents.

8 DR. WAN: They're in Appendix I  
9 there, and they're really not --

10 MR. CORBRIDGE: Yes, it's in  
11 Appendix I, and also they were the ones that  
12 we had up on the screen earlier in the actual  
13 chart, with the NQF number. So and if you  
14 need those, I can always get them to you later  
15 on.

16 MS. WINKLER: I think we've given  
17 you the list of the process measures as well  
18 as the outcome measures that we've dealt with  
19 in the past. That's just for context, and  
20 realizing that where we've gotten to these  
21 lists of measures have been through a variety  
22 of projects that may have had different goals

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1 and focus.

2 So it does have a tendency to seem  
3 a bit random, and trying to understand what a  
4 bigger more comprehensive picture would be and  
5 where the gaps are is something we want to  
6 tackle as well.

7 So moving on from a discussion of  
8 outcome measures, starting with this  
9 definition, the list you guys you were working  
10 on yesterday that we'll want to embed in the  
11 call for measures is actually your description  
12 of types of outcome measures you're looking  
13 for.

14 Because if you just said outcome  
15 measures to, you know, ten different people,  
16 what they think of as outcome measures and  
17 what they think we would want to include is  
18 likely to be ten different things. So being  
19 explicit to the degree to say yes, we we're  
20 looking at outcome measures that assess  
21 symptom improvement relief, maintenance,  
22 whatever, you know, improvement in

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1 functioning, change in behavior.

2           You all have said that those  
3 desirable types of outcome measures that you  
4 would want to see in a good set of measures  
5 around in this topic area. So that's what  
6 that list is all about. So your way of  
7 describing the outcome measures.

8           So that's why we spent the time we  
9 did yesterday. So I think those are the  
10 parameters. Some have been set by others and  
11 some have been sort of established by you all  
12 to move this forward.

13           CO-CHAIR SUSMAN: Just to name the  
14 three, there's residents with worsening of a  
15 depressed or anxious mood, experience of care  
16 and health outcomes using the ECHO and use and  
17 adherence to anti-psychotics for those with  
18 schizophrenia.

19           MS. WINKLER: We've got one more in  
20 the queue, which is follow up after mental  
21 health hospitalization, outpatient follow-up  
22 after mental health hospitalization, an NCQA

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1 measure. That endorsement should occur  
2 somewhere around the end of the year. Yes, it  
3 is a use measure.

4 DR. WAN: So I know that we're  
5 going to eventually get into some of the  
6 criteria for evaluating these methods. But  
7 just looking at the current endorsed measures  
8 or the outcome measures for one was based on  
9 the ECHO survey, which is based on 52  
10 questions.

11 So when we're looking at the  
12 relevance, the appropriateness, the  
13 feasibility and practicality, I'm hoping that  
14 we'll consider those issues when endorsing  
15 those types of measures.

16 CO-CHAIR SUSMAN: I think we have  
17 to remember that there's a wide variety of  
18 contexts in which NQF measures are going to be  
19 used or are currently used.

20 In some settings, having a 53  
21 measure assessment is okay. I mean it's part  
22 of what's routine. In other settings, primary

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1 care, you tell me I've got to ask nine, you  
2 know, questions and I'm sort of I can't do it.

3 I can't do anything more. So the  
4 reality is here NQF really has to be  
5 everything to all people in some ways. So  
6 that's a challenge that we'll have to balance  
7 as we look at this.

8 MS. WINKLER: In your handout after  
9 page, let's see what it is -- right after  
10 Appendix I, is about a five page document that  
11 talks about the evaluation criteria as it is  
12 revised, just a little over a year ago.  
13 You've got me doing things that I shouldn't be  
14 doing here. Okay.

15 There are, and these were  
16 established up front as part of the revision,  
17 are the conditions for consideration, and  
18 there are four conditions. As someone goes  
19 into the electronic submission process,  
20 they're asked to answer these questions. If  
21 they don't answer the right question, then  
22 they say thank you very much for your

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1 interest, but it won't be appropriate for you  
2 to continue the submission.

3 So the first one is being in the  
4 public domain or we have an intellectual  
5 property agreement. So even measures that are  
6 open-sourced, that they still have an  
7 identified legal owner, we have to enter into  
8 an agreement with them, because we can't just  
9 arbitrarily run around using somebody else's  
10 property. Not a good thing.

11 The measure owner, steward,  
12 developer, whoever that person is,  
13 organization is really, verifies there's an  
14 identified responsible entity and process to  
15 maintain and update the measure on a schedule  
16 that is commensurate with the rate of clinical  
17 innovation, but at least every three years.  
18 So there's this ongoing relationship with us.

19 The intended use of the measure  
20 includes both public reporting and quality  
21 improvement. We've had people want, you know,  
22 say well, this measure's great, but it should

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1 only be used by quality improvement, for  
2 interim quality improvement, and should not be  
3 used for any kind of accountability, public  
4 reporting or any of those other activities.  
5 That's not the space NQF works in.

6 So we are looking at measures that  
7 would be suitable for public reporting, and  
8 there's a large push by lots of our  
9 stakeholder members for at some point  
10 requiring that they all be publicly reporting  
11 somewhere down the road. So you know, we're  
12 starting to see that tension, not only  
13 suitable for, but that they are reported. So  
14 you can see that that's one of the major  
15 interests.

16 Then we need the information  
17 complete within the form. A title or a  
18 description and the rest of it left blank  
19 isn't going to provide you any information to  
20 evaluate it. So there we are. Okay.

21 So as we move into the actual  
22 evaluation criteria, we briefly touched on it

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1 yesterday, that there are four major criteria.  
2 These are the importance to measurement for  
3 scientific acceptability of the measured  
4 properties, usability and feasibility.

5 Just note that they're not  
6 absolute. There's no absolute scoring system.

7 It's not like you rate them and add up and  
8 you have to make at least so many points.  
9 It's not that kind of thing. There are no  
10 absolute thresholds.

11 But clearly measures that are  
12 strong in all of the categories are going to  
13 be better measures than measures that are weak  
14 in some important areas. So the assessment is  
15 a matter of degree, but one of the significant  
16 changes in the most recent criteria is the  
17 first criteria, importance to measure and  
18 report is a must-pass criteria.

19 So in your evaluation, you have to  
20 feel that it does pass the importance  
21 criteria. What you're going to find is the  
22 tool we will give you for doing your

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1 evaluation is we take the information from the  
2 electronic submission and we put it into an  
3 evaluation form, and you have scales to go  
4 through each of the subcriteria that are  
5 completely meets the criteria, partially meets  
6 the criteria, minimally meets the criteria or  
7 doesn't meet the criteria at all. Kind of a  
8 scale.

9 So that you'll be looking at the  
10 subcriteria and then getting an overall rating  
11 to the main criteria. So the first one is  
12 important to measurement and report, the  
13 extent to which a specific measure focuses  
14 important making significant gains in health  
15 care quality, as defined by the IOM aims, if  
16 you will, and improving health outcomes for a  
17 specific high impact aspect of health care  
18 where there is variation or overall poor  
19 performance.

20 So there are three subcategories  
21 here, and the first one is it addresses a  
22 National Priorities Partners goal or priority.

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1 Again, we're being good partners, or it's a  
2 demonstrated high impact aspect of health  
3 care, large numbers, severity, high use --  
4 excuse me, cost, significant consequences.

5 So again, it's a value judgment in  
6 the eye of the beholder, and that's one of the  
7 elements the steering committee gets to opine  
8 upon and decide whether it meets the criteria.

9 The second one, 1(b), is  
10 demonstration of a quality problem and an  
11 opportunity for improvement. This is a data-  
12 driven subcriteria. What we have seen in the  
13 past is measures that are submitted where  
14 current use among say a dozen health plans  
15 shows that current performance is all about  
16 98.5 percent.

17 So the idea is that it costs  
18 resources to, you know, collect that data,  
19 crunch the data and report the data, and there  
20 just isn't going to be much opportunity to do  
21 anything with that data, except pat yourself  
22 on the back and listen to the applause.

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1 That's really not what we're here to do.

2 So that's what that subcriteria is  
3 addressing. There needs to be something  
4 that's actionable, something that we can  
5 anticipate some improvement in quality as a  
6 response to implementing the measure.

7 Then for 1(c), for us this actually  
8 becomes a lot easier than for some of our  
9 other projects, where the focus of the measure  
10 is an outcome. Outcomes in and of themselves,  
11 you know, are good things.

12 So what other types of outcomes --  
13 it's relevant and we've already discussed why  
14 outcomes are really good things. In the  
15 absence of outcomes, you know, we look at  
16 process measures. God, I am just spastic at  
17 this.

18 CO-CHAIR SUSMAN: Not if you're a  
19 surgeon.

20 MS. WINKLER: Not anymore, and you  
21 can see why.

22 CO-CHAIR SUSMAN: Let's not go

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1 there.

2 MS. WINKLER: Yes. I'm not really  
3 good at the glide path thing. So the second,  
4 under 1(c), the alternative is if it's a  
5 process measure, that there's clear, strong,  
6 compelling evidence that that process is  
7 related to an important patient outcome.

8 So doing things just for doing  
9 things is not what we're talking about. So  
10 this is also true to a certain degree of  
11 intermediate outcomes. I mean we need to know  
12 that the intermediate step also is related to  
13 ultimately the outcomes, and that there's  
14 evidence, you know, evidence base. We try and  
15 grade the strength of the evidence.

16 So not just a good idea, but  
17 something that's really grounded in science.  
18 So these are described in greater detail. But  
19 again, for this project, we're talking about  
20 outcomes, you know. Being an outcome measure  
21 tends to get you through this first criteria.  
22 Any questions?

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1 CO-CHAIR LEDDY: So a utilization  
2 measure which is not really an outcome  
3 measure, might be considered an intermediate  
4 measure, such as decreased emergency room use  
5 or decreased rehospitalization?

6 MS. WINKLER: Typically,  
7 utilization measures are either structure or  
8 process measures. They aren't considered  
9 outcome measures.

10 CO-CHAIR SUSMAN: Although one  
11 might argue that from a patient's or family's  
12 perspective, if I've got Alzheimer's disease  
13 and I'm in the emergency room every other day  
14 or bipolar disorder, that that is an important  
15 outcome perspective.

16 MS. WINKLER: Well, under your  
17 types of outcome, service utilization. That  
18 tends to be more the, you know, appropriate  
19 use/inappropriate use of health care services.

20 So any other questions?

21 CO-CHAIR SUSMAN: I want to make  
22 sure I got you, Alice, Katie.

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1 MS. WINKLER: Okay. The second  
2 main criteria, scientific acceptability of the  
3 measured properties, and that's the extent to  
4 which the measure, as specified, okay. We've  
5 certainly seen multiple measures of the same  
6 thing, but all slightly different.

7 So we're really talking about the  
8 characteristics of an individual measure. Not  
9 the concept, which may be lovely, but the  
10 actual nitty-gritty details of the  
11 specifications, that that -- those, as  
12 specified, produces consistent and credible  
13 results about the quality of care when  
14 implemented.

15 Is the information, you know, is it  
16 reliable and is it valid, and is it accurate  
17 information? So the first of the subcriteria  
18 is about precise specifications, good  
19 definitions, can it be implemented  
20 consistently in a standardized fashion? We've  
21 seen measures that come in where a lot of the  
22 terms are not defined, so that they can be

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1 interpreted any number of ways by any number  
2 of folks.

3 That leads to lack of  
4 standardization, and those measures should be  
5 rated a little bit lower.

6 High quality data elements. As  
7 we're looking to move into the electronic  
8 world, some of the work on our HIT activities,  
9 we've had the health information technology  
10 expert panel. They've started looking at  
11 quality of data elements, how reliable, how  
12 accurate are they, is the information of  
13 different types?

14 So they've rated things like  
15 diagnosis codes for inpatient, outpatient  
16 diagnosis codes, laboratory values. So  
17 there's actually a report where they start  
18 looking at data quality, and we will, as  
19 appropriate, look at that in the measure  
20 specifications as well.

21 Come on, come on. Show me where it  
22 is. There you go. That's what I want. Okay.

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1 Lots of explanatory footnotes, so additional  
2 information to help you understand that.

3 So here, under the scientific  
4 acceptability aspect, reliability testing.  
5 What do we know about the reliability of the  
6 data? 2(c) is validity testing. What do we  
7 know about the meaningful and the meaning of  
8 the results? Does it really represent what it  
9 is you're trying to measure?

10 One area that's particularly  
11 received a lot of focus lately is around  
12 exclusions. Some measures become very  
13 complicated with lots and lots of exclusions,  
14 and that adds to the complexity of  
15 measurement, data collection and really from a  
16 measurement perspective, exclusions that don't  
17 contribute to the actual result, don't distort  
18 the outcome, don't add anything to the measure  
19 results, but do add complexity and cost to  
20 doing the measurement.

21 So, you know, met exclusions should  
22 be evidence-based and of sufficient frequency

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1 that they would impact the results. They need  
2 to be clinically appropriate and precisely  
3 defined and specified.

4 One of the things we've seen is a  
5 certain number of measures that say, for  
6 instance, the numerator or denominator easily  
7 captured in electronic data, but the  
8 exclusions require a chart review. Those  
9 measures don't get implemented, you know. The  
10 feasibility just goes to pieces and they just  
11 don't.

12 So a real good assessment of the  
13 exclusions and be sure we don't have a  
14 situation that really impacts either the  
15 results or the feasibility of the measures.

16 Then Dr. Pincus, to address your  
17 issues, 2(e) is for outcome measures and other  
18 measures where indicated in evidence-based  
19 risk adjustment strategy, as specified and  
20 based on patient clinical factors that  
21 include, influence the measured outcome, and  
22 are present -- dah dah dah dah -- at the start

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1 of care.

2 If there isn't a risk adjustment,  
3 why not? There may be a reason and it may be  
4 appropriate not to, but explain. Not just  
5 leave the whole thing blank as if you never  
6 thought about it.

7 2(f), you can see this has the  
8 greatest subdetails. This is where the real  
9 technical aspect is. Data analysis,  
10 demonstrate the methods for scoring the  
11 analysis for the measure, allow for  
12 identification of statistically significant  
13 and practical and meaningful differences about  
14 performance. I mean, I think that's pretty  
15 straightforward.

16 We've seen measures -- 2(g) is  
17 multiple data sources that demonstrate that  
18 they produce comparable results. We've  
19 certainly seen specifications where it  
20 measures that oh, you can do it in any EHR,  
21 you can do a manual chart review, you can do  
22 it, you know, electronic data. You can do it

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1 all sorts of way, any way you want. Hmm.  
2 That prompts a lot of questions.

3 And then if disparities in care  
4 have been identified, specifications and  
5 analysis allow for identification of  
6 disparities through stratification of results.

7 This again is because it is one of  
8 NQF's focus areas. Unfortunately, lots of  
9 measures just -- that one just doesn't happen.

10 So we're really trying to encourage that  
11 capability, so that we can get information  
12 about disparities.

13 Any questions about those criteria?

14 Again, these are the technical aspects of the  
15 measure, but it's of the measure itself, as  
16 the coding, as the definition, as the terms of  
17 the numerator/denominator exclusion criteria.

18 DR. PINCUS: I have a question.  
19 Just, you know, if you look across the  
20 measures that are on the list, the -- list, I  
21 mean a lot of them, at least to my knowledge,  
22 don't really have much in the way of validity

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1 testing.

2 MS. WINKLER: Yes. Most of the  
3 time what we see is face validity assessment,  
4 you know, and most measure developers will  
5 have some sort of expert panel. They will,  
6 you know, sort of systematically have them  
7 review it for both the evidence and face  
8 validity.

9 There are times, however, when you  
10 do get folks who do some construct validity  
11 assessments. It's always nice when you see  
12 it, but face validity tends to be the most  
13 common kind. So again, it would be very nice  
14 if every measure scored very highly on all  
15 those criteria.

16 But the fact of the matter is most  
17 of them won't score high on all of them. It  
18 would not be a great measure if it scored low  
19 on all of them either. So you do tend to get  
20 sort of a range. That will be ultimately your  
21 decision on whether it's good enough to  
22 recommend go forward.

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1                   That's why I say, there is no  
2 absolute thresholds or criteria, or absolutes  
3 or scoring system or minimum score to meet and  
4 that kind of thing.

5                   Usability is the next criteria.  
6 The extent to which the intended audiences,  
7 and those can be a wide variety of audiences,  
8 can understand the results in the measure and  
9 are likely to find them useful.

10                   I mean it's the "so what" factor.  
11 I mean you did it, now you have a result, so  
12 what? Is this, you know, is it anything  
13 anyone can use?

14                   So demonstration that the  
15 information that's produced is meaningful and  
16 understandable. This is where -- 3(b), this  
17 is where harmonization comes in, because the  
18 usability for implementation, if you're trying  
19 to implement a group of measures around a  
20 certain topic, say diabetes, say asthma, and  
21 the denominators are all different, different  
22 age ranges for the inclusion criteria,

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1 different codes, leave some out. Age tends to  
2 be one of the biggest ones.

3           You know, that's not going to  
4 facilitate implementation, because it's going  
5 to be very hard for an implementer to agree to  
6 retool and re, you know, set up their data  
7 collection mechanism for a completely  
8 different group, a population that's only  
9 really different at the margin to meet the  
10 specs for each measures.

11           So harmonizing them, so that if  
12 you're doing measures for asthma, asthma's  
13 defined pretty much the same. You can, you  
14 know, identify that patient population and  
15 then get the information you need for the  
16 numerators.

17           So harmonization is becoming a  
18 growing and very increasingly important aspect  
19 about it, merely because we're hearing from  
20 the field that implementation really depends  
21 on how well it's harmonized and aligned with  
22 other similar measures, perhaps ones that are

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1 already in play, and to measure specs that are  
2 applicable to multiple levels and settings is  
3 highly desirable.

4           It's not a requirement, but highly  
5 desirable.       We've often seen measures,  
6 certainly in the early years, that were  
7 targeted:   hospital measure, nursing home  
8 measure, home health measure.

9           The fact that the patients move  
10 among them all and make it measured on the  
11 same thing, somewhat differently depending on  
12 bed they're laying in or, you know, chair  
13 they're sitting in.   That just adds kind of  
14 chaos to the world, that we're hearing, you  
15 know, can you do something about that?   Get  
16 them all the same.

17           We also want to review the existing  
18 endorsed measures and measure sets, to see how  
19 this new measure could add to it.   Perhaps  
20 it's better than an existing one and should  
21 replace it.   That's fine.

22           Is it a complement?       Does it

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1 provide additional information? Is it  
2 redundant, you know? Does it need to be  
3 evaluated head to head with an existing  
4 measure because it's similar? So we'll guide  
5 you through that assessment process.

6 But what we don't want is a library  
7 of multiple similar measures. That is not  
8 fostering standardization, which is certainly  
9 the goal around NQF endorsement. Questions  
10 around usability?

11 Okay. The last one is feasibility,  
12 and this is the extent to which required data  
13 are readily available, retrievable without  
14 undue burden and can be implemented readily.  
15 You know, feasibility is the bottom line, and  
16 nothing will happen unless these measures are  
17 feasible.

18 So you know, the subcriteria look  
19 at things like the data elements that are  
20 routinely generated with and as a byproduct of  
21 care during delivery. We're not there yet.  
22 That's one of the hopes of EHR implementation.

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1           But having to either abstract data  
2 or use data collection tools just adds cost  
3 burden to measurement. So to increase the  
4 feasibility, we really want to encourage more  
5 efficient data collection.

6           Whether data elements are available  
7 in electronic sources. Measures that are now  
8 specified for manual chart review are really,  
9 I mean, except in maybe research settings or  
10 very narrow settings, just really are not  
11 being used. It's too costly and not where  
12 people are willing to invest their resources.

13           Again, just reiterating the  
14 exclusions, not requiring additional data  
15 sources that's required for scoring the  
16 measure, and then some assessment of the  
17 susceptibility of inaccuracies, errors or  
18 unintended consequences, and the ability to  
19 audit the data items.

20           I mean you need to be able to have  
21 some reassurance that the performance results  
22 are accurate, and some demonstration that the

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1 data collection strategy can be implemented.  
2 Frankly in this one, if the measure's in use,  
3 that's a very nice proxy for feasibility.  
4 Somebody clearly has done it, is doing it and  
5 it's happening.

6 We see measures that are in just  
7 popping out of the development pipeline, and  
8 really aren't in use. So that opens the  
9 question to, you know, real feasibility  
10 concerns and ratings.

11 So those are the criteria against  
12 which the measures will be evaluated, and you  
13 will be using these criteria. These are the  
14 same criteria we use for all NQF measure  
15 evaluations for measure for endorsement. So  
16 does that kind of clarify some of the  
17 questions you were having earlier perhaps,  
18 about our expectations for the kinds of  
19 measures that NQF is looking for, to add to  
20 our portfolio?

21 DR. GOLDBERG: As I hear them, it  
22 just reminds me how important this is.

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1 There's so many cottage industries going on  
2 right now. There's -- that are growing up,  
3 and we have to get a way to start to be able  
4 to compare practices.

5 I think the world is looking for, I  
6 mean NQF has the gold standard of these  
7 measures, and the question is how fast are we  
8 going to be able to get there, what's there?  
9 But we've got to get past the cottage industry  
10 stage, and allow practices to be able to  
11 compare themselves on outcomes.

12 DR. PINCUS: On the other hand,  
13 it's also seeing this, you see how daunting it  
14 is for somebody to actually develop and submit  
15 a measure. You know, I think somebody's --

16 DR. GOLDBERG: Don't try this at  
17 home.

18 DR. PINCUS: Well, I think  
19 somebody's assessed that, I think it's close  
20 to like a minimum of \$500,000 to develop a  
21 measure.

22 CO-CHAIR SUSMAN: And you think

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1 about it. If we're going to use these for  
2 accountability, I want these to be robust  
3 measures.

4 If I'm going to held accountable,  
5 if I'm going to be judged, one health plan  
6 versus another, one practice versus another,  
7 et cetera, et cetera, there is a trade-off.

8 That means that the small cottage  
9 industries where maybe wonderful research has  
10 been done, but doesn't make it through all  
11 these hoops, it's a challenge. Do the  
12 criteria go out with the call, so that people  
13 that might be submitting have copies of this?

14 MS. WINKLER: Yes, the information  
15 about the criteria it's one of the measures.  
16 It's one of the standard evaluating criteria,  
17 here's the link, here's the information.

18 CO-CHAIR SUSMAN: Fame and glory.

19 DR. STREIM: Is it? Do people --  
20 there's no names attached to it. Is it just  
21 part of somebody's professional commitment?

22 MS. WINKLER: The organizational

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1 name the measure developer tags with the  
2 title, absolutely, because they're talking  
3 about their intellectual property that we are  
4 using for the purpose of identifying the best  
5 ones, if you will, and putting in a portfolio.

6 So when we talk about, when you do  
7 a search on our website, on our endorsed  
8 measures, the measure developer owners, call  
9 it whatever you want to, comes up with the  
10 title, absolutely. So yes.

11 DR. STREIM: But I think what you  
12 see, looking across the 16 -- how many?  
13 What's the total number?

14 MS. WINKLER: About 500, 566 is  
15 today's count. Ashley knows.

16 DR. STREIM: So if you're looking  
17 at disproportionate number, I mean most of  
18 them are either NCQA/HEDIS measures, or there  
19 is a whole chunk of them that are stable  
20 bipolar measures, which was basically  
21 submitted by a drug company to get more  
22 attention to bipolar disorder.

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1                   So it's organizations that have  
2 some capital to invest in measure development.

3                   One of the problems is that there's no entity  
4 out there that's actually paying for measure  
5 development and stewarding the whole process.

6                   It doesn't have skin in the game, so to  
7 speak.

8                   DR. STREIM:           So back to the  
9 question of how we get at people who don't  
10 think of themselves as measure developers,  
11 people who get NIH dollars or AHRQ dollars to  
12 actually do expensive projects to develop test  
13 feasibility, do the validation steps, but  
14 there are plenty of investigators out there,  
15 are there plenty of health systems, I guess,  
16 that adopt measures and start using them, find  
17 that, as you said, you know, they use them,  
18 they can collect them, we know it's feasible  
19 from that. But did somebody actually do more  
20 than face validity? Often not.

21                   So it sounds like if measures like  
22 that met these criteria, we would consider

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1       them.    I think the question is how to get  
2       beyond, and I think Harold already raised  
3       this, how to get beyond people who think of  
4       themselves as their career identity is measure  
5       developer, because there's lots of measures in  
6       use.

7                   CO-CHAIR SUSMAN:    I don't think  
8       there's an easy answer to this.    Really,  
9       that's why we're here in part, is to help make  
10      those connections, and nonetheless, it is a  
11      daunting task to submit and to, you know,  
12      meet all the criteria that NQF has outlined.  
13      Are there other questions, comments, concerns,  
14      issues that need to be raised?   Carol?

15                   MS. WILKINS:       Maybe just as a  
16      follow-up to some of the last comments, do you  
17      envision that part of the outcome of this  
18      process might be to say that this group has  
19      identified a number of outcomes that are  
20      really important, for which good measures  
21      don't exist, and that this could help  
22      prioritize investment in the development of

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1 appropriate measures?

2 CO-CHAIR SUSMAN: I think that's  
3 really probably the most impact of this group  
4 in the longer run. It's not so much to get  
5 the call for measures today, as to help spur  
6 measure development for tomorrow.

7 MS. WINKLER: Definitely this  
8 project has two major goals. One is endorsing  
9 additional measures, if we can find them and  
10 they meet the criteria. But the second one is  
11 trying to get a sense of what do you want, and  
12 get that concept out into the field.

13 Certainly, I know when I have my  
14 every other week calls with the Department of  
15 Health and Human Services about this project,  
16 they are interested in knowing the kinds of  
17 measures that should be developed, that would  
18 be useful, that they are in a position of, you  
19 know, looking to some of their constituent  
20 agencies as potential measure developers. So  
21 certainly that part of it is equally  
22 important, and there is an audience for that

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1 information already in place.

2 CO-CHAIR SUSMAN: So to just sort  
3 of close this loop, Ian and Reva, in January  
4 there's going to be the formal call. There's  
5 30 days. You get them all in. Staff will  
6 then try to look at the setting up of each of  
7 these measures vis-a-vis these criteria, and  
8 then we will wait them.

9 MS. WINKLER: You know, part of  
10 unknown of how many measures ultimately will  
11 happen is why we have to leave things a little  
12 bit open-ended, and if we get two measures or  
13 if we get 20 measures, we'll have to handle  
14 them slightly differently.

15 Essentially, your meeting in April  
16 will to do the final evaluation against the  
17 criteria, and then recommend which measures  
18 should go forward for endorsement. We're  
19 planning on a two-day meeting. If we only  
20 have two measures, you know, we can probably  
21 handle that.

22 If indeed we've got, I don't know,

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1 20, 40 measures, something I don't know, and  
2 I'm being deliberately absurd, but we may need  
3 to think about the amount of time it will take  
4 to do it, and you know, we may need to meet  
5 with you by conference call ahead of time to  
6 help, you know, formulate that work plan and  
7 assessment.

8           You know, I hear Eric grumbling  
9 over there about possibly 200. The likelihood  
10 that there will be 200 measures that we  
11 couldn't do some screening and filtering  
12 through, to really focus in on the ones that  
13 are going to meet the criteria I think is  
14 unlikely.

15           But you know, there is a certain  
16 amount of uncertainty in this. There's no  
17 doubt about it.

18           CO-CHAIR SUSMAN: So any further  
19 questions about the evaluation process, going  
20 out to colleagues, call for measures, what  
21 will be happening in April?

22           DR. GOPLERUD: I have a question

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1 about whether we might take some measures that  
2 are submitted and expand them or distort them?

3 For example, we've got a whole bunch of  
4 bipolar measures. Okay. It's a significant  
5 condition.

6 But if we had something that was  
7 submitted that might be a bipolar measure,  
8 specified et cetera, meets a lot of those  
9 criteria, is it likely or possible to expand  
10 it to say this should cover behavioral health  
11 conditions?

12 MS. WINKLER: Okay. Remember that  
13 we don't own the measures, and so one of the  
14 important aspects of evaluating measures is  
15 developing a good relationship with the  
16 measure steward, measure developer and having  
17 these ongoing conversations.

18 Minor tweaking of measures in  
19 conversation, as you're evaluating them can  
20 occur in the course of a project. But  
21 frankly, remaking the measure, such as you're  
22 suggesting, is a little bit greater

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1 enterprise, such that your suggestion to do so  
2 probably cannot happen within the time frame  
3 of the project, but could happen such that we  
4 might be able to capture it down the road.

5 DR. PINCUS: Actually, just to give  
6 an example of how that worked, with the  
7 medication management development, Medication  
8 Management Measure Steering Committee that I  
9 was part of, we sort of had to deal with that  
10 issue, because the call for measures came up  
11 with a really disappointing lot across the  
12 board.

13 And this is relevant in two ways.  
14 Number one, there were huge gaps, and number  
15 two is similar concepts, like adherence for  
16 example, were being addressed with vastly  
17 different definitions. So what we did was,  
18 you know, as Reva said, you can't go the  
19 extent of just wholesale changing things. But  
20 what we did was we put down a fairly hard line  
21 of saying that we really weren't going to  
22 approve things unless they met some kind of

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1 standard, and try to get the different measure  
2 developers to try to use a similar way of  
3 measuring adherence.

4 We actually had to put together a  
5 small work group that developed a statement  
6 about what we thought was sort of an  
7 appropriate way that sort of balanced all the  
8 various ways of measuring adherence, and got a  
9 number of the measure developers to accept  
10 modifications in their measures, to be able to  
11 do that.

12 But in terms of doing exactly what  
13 you said, I mean the best example of that was  
14 the Joint Commission submitted a measure for  
15 polypharmacy, which made -- in schizophrenia  
16 or people on anti-psychotics, which made a lot  
17 of sense.

18 But it was just for inpatient care,  
19 because that's what the Joint Commission  
20 focused on. You know in some ways it doesn't  
21 make a lot of sense, just for inpatient care,  
22 because that's the point at which people are

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1 going to transition, and they're sort of  
2 reasonably on multiple medications.

3 Polypharmacy as a measure makes  
4 more sense for outpatient care, but nobody  
5 submitted that. So in our report, we had a  
6 long list. Actually, we had a much larger  
7 component of the report about where the gaps  
8 were and what, you know, and with some ideas  
9 about what ought to fill those gaps.

10 DR. GOPLERUD: One of the -- take a  
11 look at the history of the diabetes measures.

12 The diabetes measures started out being  
13 entirely paper and pencil chart review, and  
14 then they moved to hybrid measures and then  
15 eventually they became, you know, they got  
16 Category 2 codes for levels and now it's  
17 primarily, I guess, electronic.

18 Many of the measures that I can  
19 imagine coming forward would be at the chart  
20 review level, and if what we do is penalize  
21 ourselves because we do not, have not yet  
22 reached the level of maturity of diabetes,

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1 which actually did have a glide path that got  
2 them finally to electronic, I think we're  
3 going to end up being stuck with  
4 administrative data that don't cover this  
5 range of outcomes that we've spent the day on.

6 CO-CHAIR SUSMAN: I thought the  
7 analogy to diabetes is probably a good one,  
8 because I mean how many years has it been that  
9 diabetes has been a focus of measurement, and  
10 look at that evolution.

11 We're still in the midst of it,  
12 because many of the items that we'd like to  
13 measure are not yet codified within the  
14 typical EHR. So this is a journey, and you  
15 know, if we can start and identify the gaps as  
16 Harold did with the other group, and really en  
17 encourage the field to fill in those gaps and  
18 not be too impatient, that we've got to get it  
19 all the first go-around, which is probably not  
20 realistic, I think we will be making progress,  
21 and that's what it's all about. Eric?

22 DR. GOPLERUD: Yes. In the area of

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1 alcohol use, we have the Joint Commission  
2 working on reduction in risky drinking for  
3 inpatients. We have emergency departments  
4 focused on reductions in risky drinking as a  
5 follow-up. We have primary care that's doing  
6 the same thing. We have EAPs doing the same  
7 thing.

8 If we have a single measure that  
9 comes in, where we know that in fact it's been  
10 applied in other areas, how -- so the Joint  
11 Commission submits one on inpatient reduction  
12 in risky drinking, but it's the same measure  
13 or applicable to other conditions. How do we  
14 handle that?

15 MS. WINKLER: You know, sometimes  
16 it can get very frustrating, because the  
17 logical answer is just there's one measure,  
18 and you apply it wherever. It's a tough one  
19 at this point to find the organization that's  
20 willing to kind of jump and own that.  
21 Everybody's still kind of carving out their  
22 piece of the real estate.

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1           Our first step is harmonization,  
2 making sure that at least you're measuring the  
3 same thing, even if you're measuring it first  
4 in the hospital and then in the outpatient. A  
5 lot of it's driven by data, types of data  
6 availability, the type of coding, the type of  
7 data collection tools that may be available.

8           But again, this is a conversation  
9 that happens over and over and over and over  
10 again, and I think that you're seeing some  
11 progress. You're seeing some openness, but  
12 not as quickly as anybody would like, not as  
13 optimally, but we keep trying to hammer and  
14 push things.

15           We're at a much better place than  
16 we were five years ago, you know. Things are  
17 moving -- my nine-year perspective puts me in  
18 a position to watch, when I sit back. There  
19 has been a lot of change. It's just on a day-  
20 to-day basis, it seems monumentally slow.

21           So like I say, harmonization is one  
22 of those first steps. But again, the National

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1 Priorities Partnership is trying to again,  
2 these concepts that aren't setting-specific,  
3 that they follow the patient and the goals are  
4 common to wherever the patient might be or  
5 receive care.

6 So there are a lot of different  
7 strategies to try and reach that point. We're  
8 not there yet.

9 CO-CHAIR SUSMAN: Harold?

10 DR. PINCUS: Just three points.  
11 One in response to that. If you look in the  
12 medication management thing, that it really  
13 depends, I think as Reva said, where the  
14 data's coming from.

15 So that in fact any number of the  
16 measures that were cited, even though they may  
17 have been intended for a particular setting,  
18 if those data are available in other settings,  
19 then they can be applied in other settings.  
20 So that's often a piece of it.

21 I guess a second point. You know,  
22 there are -- I mean the diabetes models are

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1 the interesting thing. It also is an example  
2 of sometimes we can go too fast.

3 So in terms of, you know, looking  
4 at going from whether people got a foot exam  
5 and an eye exam in a year or over two, whether  
6 they got a hemoglobin A1C in a year and then  
7 into what the value of the hemoglobin A1C was,  
8 you know, was it below 9, is it below 8, is it  
9 below 7?

10 Then your core study comes out and  
11 shows that below 7 is associated with higher  
12 mortality. So you know, you have to be a  
13 little careful about how fast you go on some  
14 of these things, and that's where sort of  
15 understanding some of the segmentation issues  
16 in terms of some things make sense for some  
17 people, but not for others, to understand  
18 that.

19 But you know, there is a CPT-2 code  
20 for standardized assessment of depression,  
21 that using a standardized instrument that  
22 actually exists. But it's not being used in

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1 any measure, to my knowledge.

2 DR. GOLDBERG: It's not being paid  
3 for. It exists, but --

4 (Simultaneous discussion.)

5 DR. PINCUS: Right, we haven't paid  
6 for it. Right. The CPT-2 code, no one got  
7 paid for CPT-2 codes no matter what, but  
8 except through PQRI. But you know, but it's  
9 sitting there waiting for a measure to be  
10 used, you know, to be promoted using that.

11 CO-CHAIR SUSMAN: So we're at a  
12 point where I think most of the content of the  
13 sessions have been taken care of. We're going  
14 to have an opportunity to take a look at Ian's  
15 compilation of all the material and provide  
16 feedback and refinement of that.

17 That will be done offline. If we  
18 need to have a conference call or something  
19 along that lines, I'm sure we can. But I  
20 suspect this will be pretty easy to do via  
21 email.

22 We've outlined the call for

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1 measures and how that will occur. We've gone  
2 over the criteria. I think we're probably at  
3 a point where we could finish up in fairly  
4 short order, and then have lunch. Or if  
5 everybody's exhausted and can't go on, we  
6 could have lunch first and finish thereafter.

7           What's the will of the group? Try  
8 to push forward and finish and then have  
9 lunch? They tell me, Reva tells me very  
10 little to do. So why don't we push forward,  
11 get done and then people who have planes to  
12 catch can do so.

13 Work Plan/Time Table for Project

14           MS. WINKLER:       Yes.       I mean  
15 essentially we've gone over all of the topic  
16 areas, the kinds of things that we wanted to  
17 bring you all together, orient you to,  
18 explain, discuss and we've gone all over it I  
19 think fairly thoroughly. Certainly Ian and I  
20 are available to you for any questions going  
21 forward.

22           In terms of the process, we've

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1 talked about it all along, but what happens  
2 next? Most immediately, we'll be sending out  
3 the draft for you to do your redlining  
4 suggestions to. We'll pull that together into  
5 a final document.

6 It will initially be embedded in  
7 sort of the announcement that's the call for  
8 intent to submit measures, which is early  
9 December, which is more an announcement,  
10 trying to get folks to be aware what's going  
11 on.

12 The actual formal call for measures  
13 will be posted in early January. In the  
14 meantime, we'll also do a summary of this  
15 meeting. It gets posted on our website.  
16 We'll circulate to you all for your input,  
17 approval, revisions, whatever.

18 We will be posting the recording of  
19 this meeting on the website, as well as the  
20 transcript when we get it. Transcripts now  
21 are no longer five inch documents landing on  
22 my desk but are electronic documents. So

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1 we'll be able to share those with you, for all  
2 of you who want to relive the last two days.

3 I do that a lot, by the way. When  
4 I write reports and write documents, I quote  
5 you liberally. I go back into the transcript  
6 and pluck out wholesale phrases and sentences.

7 So the entire point of the work that NQF does  
8 is meant to be highly transparent. You do  
9 represent a wider population of folks, and  
10 they need to have access to what you're  
11 working on.

12 Once we have a sense of how many  
13 measures are submitted after the call for  
14 measures, we'll be right back at you to say  
15 here they are, this is how many we got,  
16 however many it is, with a list, and here's  
17 the titles, as well as devising a work plan to  
18 prepare for our meeting in April.

19 Like I say, if it's two measures,  
20 it's a different prep than if it's, you know,  
21 20 measures. So we'll kind of have to be a  
22 little bit flexible on that planning until we

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1 have a handle on how many measures we're  
2 talking about.

3 DR. ROCA: Any idea about what the  
4 dates in April are likely to be?

5 MS. WINKLER: No. I think one of  
6 the important things that Ian needs to do  
7 relatively soon is get all of your  
8 availabilities, so we can figure out what that  
9 is. I can just tell you that all three of the  
10 steering committees for outcomes are going to  
11 be meeting over a relatively brief period of  
12 time. So you know, everything's all happening  
13 in concert.

14 So we'll get that and see if we can  
15 nailed down on your calendars so that it's  
16 clear. But that's a good reminder. Thanks  
17 Bob.

18 So anything else from anyone? Any  
19 questions? I can't tell you how much I  
20 appreciate the conversation, the discussion,  
21 the new ideas. This is not an area of my  
22 expertise. I'm a physician and I practiced

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1 for 20 years, but I'm an obstetrician. So  
2 mental health it happened, but slightly  
3 differently in my personal clinical  
4 experience.

5 So I enjoyed very much listening to  
6 your ideas and your thoughts. It's always one  
7 of the best parts of my job is meeting people  
8 like you, people who are kind of working in  
9 different aspects of this, have really fun  
10 things to contribute. The sharing is fun, the  
11 relationships we build.

12 I've worked with some of you for  
13 many years and some of you are new, and I'm  
14 sure we'll work together as we go forward, not  
15 only on this project but perhaps in the  
16 future. Ian, what's it for you?

17 MR. CORBRIDGE: Yes. I just wanted  
18 to thank each individual here for the  
19 opportunity to meet you and work with you  
20 through this process. As Reva mentioned, I  
21 should be sending out shortly a set of  
22 deliverables from us to you guys.

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1           I think we've probably talked about  
2 the framework that we're looking at for each  
3 of you to kind of wordsmith and go forward  
4 with that, and we'll circulate that document,  
5 and I'll try to provide some clarity within  
6 that as you guys add your advice or inputs and  
7 move forward.

8           The other, I guess, article that  
9 was expressed that individuals on this  
10 committee would like would be to look at the  
11 National Priorities Partnership. So I will  
12 send that document out to you for review, and  
13 if you have any questions, please feel free to  
14 send them my way.

15           I'm still trying to learn, I guess,  
16 what is in that document and how it fits into  
17 NQF as a whole. So I'm always more than  
18 welcome to field any questions, but I can also  
19 reach out to the other department that handles  
20 the National Priorities Partnership.

21           In addition, I guess what seems to  
22 have been expressed here, is that there is

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1 -- each individual here has a lot of knowledge  
2 of where there may be some measures or  
3 potential people who might be willing to  
4 submit, or individuals that we might need to  
5 reach out to and touch.

6 Specifically in areas that NQF and  
7 this project might be advancing beyond their  
8 traditional realm that we functioned in, so as  
9 trying to look at some of these more global  
10 public health aspects.

11 If any of you have any individuals  
12 that we should contact, areas we should  
13 engage, maybe we should try to start -- if you  
14 can send those to me, I'll try to start  
15 compiling those. We can get a list going, and  
16 that way we know NQF is touching out to the  
17 right people, you know who we're actually  
18 engaging, and we can move forward from there.

19 So if that seems agreeable to  
20 people, I know that would be something very  
21 helpful for myself. Just listening to the  
22 comments that were expressed, it seems like

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1 there's deep knowledge in areas that we should  
2 be engaging that we might not at this point.  
3 So with that, I want to thank each of you for  
4 participating, and we appreciate all your  
5 help.

6 CO-CHAIR SUSMAN: I just want add  
7 my appreciation as a co-chair of this process.

8 It's tremendous that all you have to do is  
9 sit back and let you take the ball and run  
10 with it. I'm very impressed with the quality  
11 of discussion and the willingness to put  
12 yourselves out there and to contribute to a  
13 robust process.

14 So thank you. It's been a lot of  
15 fun, and I look forward to working with you  
16 throughout this in coming April.

17 CO-CHAIR LEDDY: Yes, and I also  
18 say thank you to everybody, including Reva and  
19 Ian, and especially also mentioning Bonnie's  
20 presentation.

21 I think it really broadened all of  
22 our minds, and I think that when we -- before

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1 the call for announcement goes out in  
2 December, that when we review what we did the  
3 first day, I think we need to keep in mind  
4 that we heard Bonnie's presentation the second  
5 day.

6 So it may not reflect everything  
7 that we talked about afterwards, such as like  
8 some of the public policy or public health  
9 issues, and the fact that we have kind of  
10 agreed that in addition to -- or talked about  
11 that in addition to clinical outcome measures,  
12 we might be interested in hearing from people  
13 on outcome measures that might reflect more  
14 public health or public policy such as tax  
15 policy, and really stretch kind of in that  
16 direction.

17 So I think hopefully we can pay  
18 attention to that during the review process,  
19 and make sure we're expansive in that. I  
20 think that clinical measures are more typical,  
21 and very important obviously. But if we could  
22 also expand in the directions that Bonnie led

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1 us in, I think it would be useful. So thank  
2 you.

3 MS. WINKLER: We do have lunch.  
4 It's on the buffet right outside the door. So  
5 please, you know, don't go away on empty  
6 stomach.

7 CO-CHAIR SUSMAN: I just want to  
8 say is the operator on the line?

9 OPERATOR: Yes sir.

10 NQF Member/Public Comment

11 CO-CHAIR SUSMAN: Do you know if  
12 there was anyone on the line for public  
13 comment?

14 OPERATOR: The only person on the  
15 line is Daniel Kaufer.

16 CO-CHAIR SUSMAN: Okay. Wonderful,  
17 thank you.

18 OPERATOR: And are we concluding  
19 today's call?

20 CO-CHAIR SUSMAN: Dan, did you have  
21 anything to add or are you --

22 CO-CHAIR LEDDY: He must have gone

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1 off the line.

2 CO-CHAIR SUSMAN: Okay. I think  
3 we're concluding for the day. Thank you.

4 DR. KAUFER: Thank you.

5 OPERATOR: You're welcome. Have a  
6 great day.

7 CO-CHAIR LEDDY: I think she cut  
8 him off. Oh well.

9 CO-CHAIR SUSMAN: If anybody's  
10 going to the airport, I'll share a cab.

11 (Whereupon, at 12:27 p.m., the  
12 meeting was adjourned.)

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