

2016 NQF Annual Conference
Re-engineering Quality Data for Value

Washington Hilton
All Events in Crystal Ballroom
(unless otherwise specified)

Schedule of Events

Thursday, April 7, 2016

<u>Time</u>	<u>Event</u>	<u>Location</u>
7:00 a.m. – 4:45 p.m.	Registration Open	<i>Concourse Foyer</i>
7:00 a.m. – 9:00 a.m.	Continental Breakfast	<i>Crystal Corridor</i>
7:30 a.m. – 8:30 a.m.	<p><u>NQF Measure Incubator: Facilitating Measure Development Where It is Needed Most</u> Moderator: Susan Sheridan, MBA, MIM, DHL, Director of Patient Engagement, PCORI Speakers:</p> <ul style="list-style-type: none"> • John Cuddeback, MD, PhD, Chief Medical Informatics Officer, American Medical Group Association • Jasmine Larson, MBA, Manager, Health Care Measurement Development, Minnesota Community Measurement • Matthew Pickering, PharmD, Postdoctoral Fellow, Pharmaceutical Health Services Research, School of Pharmacy, University of Maryland <p>Learn about NQF's Measure Incubator, an innovative effort to facilitate efficient measure development and testing through collaboration and partnership. By connecting groups interested in particular measure concepts with measure development experts, financial and technical resources, and data, the Measure Incubator seeks to address important aspects of healthcare for which quality measures are underdeveloped or nonexistent.</p>	<i>Jefferson</i>
7:30 a.m. – 8:30 a.m.	<p><u>Nursing Quality Breakfast Meeting</u> Co-hosted by the American Nurses Association Featuring: Marla Weston, PhD, RN, FAAN, Chief Executive Officer, American Nurses Association</p> <p>Are you a nurse? Join NQF and the American Nurses Association (ANA) at a breakfast exclusively for the nursing community. Learn about the important role that nurses play in improving health and healthcare through measurement science. Find out how to get involved in a range of NQF activities, including adding your voice to various committees working to come to consensus on national healthcare priorities.</p>	<i>Georgetown East</i>
8:30 a.m. – 9:00 a.m.	<p><u>Opening Session:</u> Bruce Siegel, MD, MPH, President and CEO, America's Essential Hospitals, and Chair, NQF Board of Directors</p>	<i>Crystal Ballroom</i>

Payment and delivery reform strategies intended to improve performance and limit spending are causing rapid and profound changes in the U.S. healthcare system. Dr. Bruce Siegel will reflect on the impact of these strategies on healthcare quality in general, and on the strategic direction for NQF, in particular.

9:00 a.m. – 9:25 a.m.

Keynote Speaker:

Marilyn Tavenner, President and CEO, America's Health Insurance Plans

Introduced by Helen Darling, MA, NQF Interim President and CEO

Former CMS Administrator Marilyn Tavenner will discuss AHIP's strategies for 2016 and beyond with a focus on health plans strengthening their provider relationships to improve care delivery and drive quality improvement for consumers.

9:25 a.m. – 9:50 a.m.

Fireside Chat:

Karen DeSalvo, MD, MPH, MSc, Acting Assistant Secretary for Health, U.S. Department of Health and Human Services

Introduced by Lee Fleisher, MD, Chair of the Department of Anesthesiology and Critical Care at the University of Pennsylvania Health System, NQF Board member and Chair of the NQF Consensus Standards Approval Committee

Facilitated by Helen Burstin, MD, NQF Chief Scientific Officer

The nation is at an inflection point when it comes to interoperability. The ability to exchange health data and make meaningful connections across multiple data sources is key to transforming this data into information that is useful and actionable for improving care. Find out how ONC's new interoperability initiatives will help support efforts to redesign care delivery that are being championed by the Center for Medicare & Medicaid Innovation and spurred on by the implementation of the Medicare Access & CHIP Reauthorization Act of 2015 (MACRA), which emphasizes Alternative Payment Models (APMs).

9:50 a.m.

Housekeeping Remarks – Jonathan Grau, MSc, Senior Director for Member Engagement, National Quality Forum

9:50 a.m. – 10:05 a.m.

Break

Crystal Corridor

10:05 a.m. – 10:10 a.m.

National Quality Partners' Action Team Proposal: **Depression and Patient-Reported Outcome Measurement**

James Chase, MHA, President, Minnesota Community Measurement, and Vice Chair, NQF Board of Directors

10:10 a.m. – 10:55 a.m.

Panel Discussion:

Health Data for Patient Engagement: Impact of Patient-Generated Data and New Sources of Data

Introduced by William Kramer, MBA, Executive Director for National Health Policy, Pacific Business Group on Health and NQF Board member

Moderator – **Joanne Kenen, Health Care Editor, POLITICO**

Panelists:

- **Brad Bowman, MD, Chief Medical Officer, Healthgrades**
- **Kevin Larsen, MD, Medical Director, Meaningful Use, ONC/HHS CMS Lean Implementation OA/CMMI**
- **Deborah Peel, MD, Founder, Patient Privacy Rights**

Panelists will discuss using patient-generated data from new and nontraditional sources to try to foster better patient engagement and improve quality and overall health outcomes while protecting the privacy of personal medical information.

- 10:55 a.m. Housekeeping Remarks – Jonathan Grau
- 11:05 a.m. – 11:50 a.m. Deeper Dives: One-on-One with Panel Members (3 breakouts)
Georgetown West (Brad Bowman), *Jefferson* (Kevin Larsen), *Georgetown East* (Deborah Peel)
- 12:00 p.m. – 1:30 p.m. 2015 John M. Eisenberg Patient Safety and Quality Awards Luncheon and Awards Ceremony
International Ballroom East

Given annually by NQF and The Joint Commission, the John M. Eisenberg Patient Safety and Quality Awards recognize major achievements of individuals, as well as national and local organizations, to improve patient safety and healthcare quality. Launched in 2002, the patient safety awards program honors the late John M. Eisenberg, MD, MBA, former administrator of the Agency for Healthcare Research and Quality and a member of NQF's founding Board of Directors.

- 1:30 p.m. – 1:35 p.m. National Quality Partners' Action Team Proposal: **Social Connectedness**
Joe Caldwell, PhD, Director, Long-Term Services and Supports Policy, National Council on Aging
International Ballroom East
- 1:35 p.m. Housekeeping Remarks – Jonathan Grau
- 1:45 p.m. – 2:55 p.m. Interactive Concurrent Breakout Session: National Quality Partners: *Georgetown East*
Advancing Antibiotic Stewardship
- **Ed Septimus, MD, FIDSA, FACP, FSHEA, Medical Director, Infection Prevention and Epidemiology, Clinical Services Group, HCA**
 - **Arjun Srinivasan, MD (CAPT, USHS), Associate Director for Healthcare Associated Infection Prevention Programs, Division of Healthcare Quality Promotion, National Center for Emerging and Zoonotic Infectious Diseases, CDC**
 - **Lynne Batshon, Director, Policy & Practice, Society for Healthcare Epidemiology of America (SHEA)**
 - **Neil Fishman, MD, Associate Chief Medical Officer, University of Pennsylvania Health System, Chief Patient Safety Officer and Associate Professor of Medicine, Hospital of the University of Pennsylvania**
 - **Nancy Foster, Vice President of Quality and Patient Safety Policy, American Hospital Association**
 - **Christian John Lillis, Executive Director, Peggy Lillis Foundation**
 - **Deborah Pasko, PharmD, MHA, Director, Medication Safety & Quality, Center on Medication Safety and Quality, American Society of Health-System Pharmacists**

NQF's Antibiotic Stewardship Initiative promotes appropriate antibiotic use in hospitals and healthcare settings nationwide. A major focus of this initiative is the development of an Antibiotic Stewardship Playbook, which is based on the CDC's Core Elements of Antibiotic Stewardship and will serve as a practical guide for healthcare teams who are either establishing or strengthening institution-wide antibiotic stewardship programs.

- 1:45 p.m. – 2:55 p.m. Interactive Concurrent Breakout Session: **National Quality Partners: Improving Advanced Illness Care** *Georgetown West*
- **Susan Frampton, PhD, President, Planetree**
 - **David Longnecker, MD, Secretary-Treasurer of the Board of Directors and Chief Clinical Innovations Officer of The Coalition to Transform Advanced Care (C-TAC)**
 - **Bill Novelli, Co-Chair of the Board of Directors, C-TAC, Professor, McDonough School of Business, Georgetown University, and former CEO, AARP**

NQP’s Advanced Illness Care Initiative connects stakeholders in advanced illness care and brings them together through in-person meetings and virtual forums to contribute to the national dialogue—and help spur action—around care for older adults and Americans of any age with multiple chronic conditions.

- 1:45 p.m. – 2:55 p.m. Interactive Concurrent Breakout Session: *Jefferson*
Home and Community-Based Services: Out of the Hospital, Into the Community
- **Barbara McCann, Chief Industry Officer, Interim Healthcare**
 - **Anita Yuskauskas, PhD, Program Coordinator and Full-time Instructor, Health Policy Administration and Rehabilitation and Human Services, Penn State Lehigh Valley**

NQF’s initiative to measure Home and Community-Based Services quality represents the first large-scale effort to develop a conceptual framework to address performance measure gaps in home and community-based services in order to enhance the quality of community living for tens of millions of Americans insured by Medicare and Medicaid.

- 2:55 p.m. – 3:10 p.m. Break *Crystal Corridor*

- 3:10 p.m. – 3:15 p.m. National Quality Partners’ Action Team Proposal: **Health Literacy** *Crystal Ballroom*
Carol Cronin, Executive Director, Informed Patient Institute, and NQF Board member

- 3:15 p.m. – 3:45 p.m. General Session:
David Bailey, MD, MBA, President and Chief Executive Officer, Nemours Foundation
 Introduced by David Shahian, MD, Vice President, Center for Quality and Safety, Massachusetts General Hospital and NQF Board member

Dr. Bailey will discuss the question, “Can data, even big data, help us predict the future or just clarify healthcare’s imperfect past?”

- 3:45 p.m. – 3:50 p.m. National Quality Partners’ Action Team Proposal: **Shared Decision Making**
Norman Kahn, MD, Executive Vice President and CEO, Council of Medical Specialty Societies

- 3:50 p.m. – 4:10 p.m. **Christine Cassel, MD, Planning Dean, Kaiser Permanente School of Medicine, and Former President and CEO, NQF**
 Introduced by Bruce Siegel, MD, MPH, President and CEO, America’s Essential Hospitals, and Chair, NQF Board of Directors

Dr. Christine Cassel will look back on the founding of NQF, discuss the evolution of measurement science and value-based healthcare, and share her perspective on the future of medical education and training the next generation of clinicians.

- 4:10 p.m. Housekeeping Remarks – Jonathan Grau
- 4:30 p.m. – 5:00 p.m. New Member Reception *Holmead (Lobby Level)*
- 5:15 p.m. – 6:15 pm NQF Member Reception
Heights Courtyard (Lobby Level), International Ballroom East (weather back-up)
- 6:30 p.m. Dinners Around Town
- **La Tomate - Evening with NQF Member Network-Cancer**
 - **Ankara - New Members of the NQF Quality Community**
 - **Thaiphoon - New National Quality Partners' Initiatives**

Friday, April 8, 2016

<u>Time</u>	<u>Event</u>	<u>Location</u>
7:00 a.m. – 10:00 a.m.	Registration Open	<i>Concourse Foyer</i>
7:00 a.m. – 9:00 a.m.	Continental Breakfast	<i>Crystal Corridor</i>
7:15 a.m. – 8:15 a.m.	<u>NQF Member Network-HIT Meeting</u> Exploring the Future of eMeasure Development Guest Speakers: <ul style="list-style-type: none">• Kevin Larsen, MD, Medical Director, Meaningful Use, ONC/HHS CMS Lean Implementation OA/CMMI• Blackford Middleton, MD, MPH, MS, Assistant Vice Chancellor for Health Affairs and Instructor, Harvard T.H. Chan School of Public Health, and Immediate Past Chair of the Board, American Medical Informatics Association	<i>Georgetown</i>

Learn how the transition to new data sources is creating opportunities for eMeasure development and understand how to ensure consistent delivery of high-quality data as we move forward.

8:15 a.m. – 8:30 a.m.	<u>Introductory Remarks: Helen Darling, MA, NQF Interim President and CEO</u>	<i>Crystal Ballroom</i>
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Helen Darling will provide an overview of how NQF's portfolio is changing to better lead, prioritize, and collaborate to get to measures that can lead to improved health outcomes and better, safer, and more affordable healthcare for patients, providers, and payers.

8:30 a.m. – 9:00 a.m.	<u>Opening Keynote Session:</u> Senator Bill Cassidy, MD (R-LA) Introduced by Helen Darling, MA, NQF Interim President and CEO
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Senator Bill Cassidy will share his thoughts about the future of value-based healthcare, health IT, interoperability, usability, and security from both the front lines of healthcare as a gastroenterologist and practicing physician, and as a policymaker who recently introduced legislation to increase the accountability of health IT systems and reform our nation's mental health system.

9:00 a.m. – 9:50 a.m.	<u>Panel Discussion: Health Data for States and Communities</u> Introduced by Marjorie Ginsburg, MPH, Executive Director of the Center for Healthcare Decisions and NQF Board member Moderator: James Chase, MHA, President, Minnesota Community Measurement, and Vice Chair, NQF Board of Directors Panelists: <ul style="list-style-type: none">• Craig Jones, MD, Director, Vermont Blueprint for Health• Andrey Ostrovsky, MD, CEO and Co-founder, Care at Hand• Andrew Webber, CEO, Maine Health Management Coalition
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Panelists will share their experiences and discuss where quality measurement is going in the states as well as what has and has not worked in communities around the country. They will also discuss the need for more and better integrated data and barriers to bringing innovative state and local approaches to scale.

9:50 a.m. – 10:00 a.m.

NQF's 2016 Consumers & Patients for Quality Award

Presented by Kirsten Sloan, Senior Policy Director, American Cancer Society Cancer Action Network, and Chair of the Consumers and Patients for Quality Award Jury Panel and NQF Board member

NQF's Consumers & Patients for Quality Award recognizes outstanding contributions of individuals and organizations who work to educate and engage individuals, families, and caregivers to advance healthcare quality.

10:00 a.m. – 10:30 a.m.

General Session:

Kate Goodrich, MD, Director, Center for Clinical Standards and Quality, CMS

Introduced by Louise Probst, Executive Director of the St. Louis Business Health Coalition and NQF Board member

Dr. Goodrich will provide a broad overview of CMS' quality-related initiatives, recent developments (MIPS, MACRA), and how they fit in to HHS' and CMS' health reform efforts.

10:30 a.m. – 11:00 a.m.

Interview: Health Information and Value-Based Care

Introduced by Laurel Pickering, MPH, President and CEO, Northeast Business Group on Health and NQF Board member

Moderator – **Richard Harris, Science Correspondent, National Public Radio**

Panelists:

- **Niall Brennan, Chief Data Officer and the Director of the Office of Enterprise Data and Analytics (OEDA), CMS**
- **Cristie Upshaw Travis, CEO, Memphis Business Group on Health**

Explore the how new sources of predictable, high-quality data are improving public reporting and accountability initiatives and helping to inform decision making around purchasing and care.

11:00 a.m. – 11:30 a.m.

Panel Discussion – Congressional Policy and Quality

Introduced by Leonardo Cuello, JD, Staff Attorney, National Health Law Program and NQF Board Member

Moderator: **Ann Greiner, NQF Vice President for Public Affairs**

Panelists:

- **Karen Fisher, JD, Chief Public Policy Officer, Association of American Medical Colleges; formerly with Senator Ron Wyden (D-OR)**
- **Rodney Whitlock, PhD, Vice President, Health Policy, ML Strategies; formerly with Senator Charles Grassley (R-IA)**

Based on their recent experience as key congressional staff involved in health policy debates, Karen Fisher and Rodney Whitlock will discuss recent and potential future accomplishments and developments in Congress concerning health policy, quality measurement, and data.

11:30 a.m. – 12:25 p.m.

Closing Keynote Session:

Billy Beane, Executive Vice President of Baseball Operations, Oakland Athletics

Introduced by Lawrence Becker, Director of Human Resources and Strategic Partnerships and Plan Administrator, Xerox Corporation and Board Treasurer of NQF

In his 2003 book “Moneyball: The Art of Winning an Unfair Game” which then became a major motion picture starring Brad Pitt, author Michael Lewis chronicled Billy Beane’s experience in finding new ways to harness vast amounts of baseball data to improve performance. Beane will draw on that experience and point to similarities and differences in how we can find new ways to use the vast amounts newly available health data to improve healthcare quality and improve health systems’ performance.

12:25 p.m.

Housekeeping Remarks – Jonathan Grau

12:30 – 1:30 p.m.

Box lunch discussion – Eliminating Disparities through Measurement: A Focus on Risk Adjustment *Georgetown*

Speakers:

- **Helen Burstin, MD, NQF Chief Scientific Officer**
- **Marshall Chin, MD, MPH, Richard Parrillo Family Professor in Healthcare Ethics; Associate Chief and Director of Research for the Section of General Internal Medicine; Director, Chicago Center for Diabetes Translation Research; and Director, Finding Answers: Disparities Research for Change, The University of Chicago School of Medicine**

Learn about NQF’s role in eliminating disparities through measurement. The session will focus on the new NQF Disparities Standing Committee and its work to develop a roadmap to use measurement to reduce disparities. The session will also provide an update on NQF’s trial period on inclusion of socioeconomic status (SES) and other demographic factors and a forum for NQF Member input.